

# Jessica M. Vanderhoff, MLIS, MA

## EXPERIENCE: LIBRARIES

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Assistant Dean of Strategy, Planning, & Impact  
West Virginia University Libraries | Morgantown, WV

Jan. 2023 – Present

- Directs strategic planning and assessment across the Libraries, fostering a culture of strategic thinking, aligning unit initiatives with institutional priorities, and refining success metrics to drive continuous improvement and demonstrate impact.
- Provides strategic leadership for the Libraries Systems (Infrastructure & Digital Initiatives) Department (1 Director, 7 FTE) and Public Relations & Events Department (1 Director, 1.5 FTE), advancing integrated technology and communications across the enterprise.
- Collaborates with the Dean of Libraries, Strategic Business Advisor, library leadership, and relevant committees/project groups to establish measurable indicators of success and effectiveness across library operations, integrating strategic and financial planning to ensure resource alignment with institutional priorities.
- Designs and leads organizational development initiatives with library employees aimed at fostering innovation, facilitating change, and enhancing overall effectiveness within the library.
- Serves as the Libraries' administrator for faculty-librarian performance evaluation, overseeing Digital Measures user accounts, data management, and personnel reporting between the Libraries and the Office of the Provost. Provides training and ongoing support to faculty librarians to ensure effective use of the platform for documenting and reporting librarianship, research, and service activities.
- Oversee planning and implementation of mission-critical library systems and physical infrastructure projects, strengthening technological capacity, space functionality, operational efficiency, user experience, accessibility, and cross-unit alignment; serves as the Libraries' primary liaison with University Facilities.
- Directs the compilation of WVUL data and metrics for accreditation, institutional classification, and various internal and external reporting requirements, ensuring accuracy and compliance; serves at the Libraries' primary liaison with Institutional Research.

Director of Assessment & Planning  
West Virginia University Libraries | Morgantown, WV

Sept. 2021 – Dec. 2022

- Directed planning, project management, and assessment across multiple libraries within a Research 1 university to demonstrate impact on teaching, learning, and research.
- Trained and consulted with small and large teams to advance project management best practices and a culture of assessment.
- Designed and implemented library assessments to improve library services, resources, and spaces.
- Collected, visualized, and made data accessible to inform strategic planning and decision making.
- Oversaw the Libraries communications and marketing strategy, including the supervision of the Libraries Communications Coordinator.

Librarian, Business & Economics  
West Virginia University Libraries | Morgantown, WV

Aug. 2017 - July 2022

- Served as the primary information and collections specialist for the West Virginia University's AACSB-accredited College of Business & Economics.
- Instructed faculty, students, and community partners on navigating and interpreting secondary research available through subscription databases and other library and freely accessible resources to conduct business and market research, including analysis of company, industry, financial, brand, consumer/ customer, and product-level information.
- Advised library users on primary business research methods.
- Analyzed, designed, developed, implemented, and evaluated research guides, web-based trainings, and learning materials/ objects to support teaching, learning, and research in business and entrepreneurship.

Campus Librarian  
Georgetown University - School of Continuing Studies | Washington, D.C.

Nov. 2013 - Aug. 2017

- Directed library services at the SCS campus, delivering information literacy instruction, research support, scholarly communication services, and collection development for executive and professional master's programs in business, marketing, technology, and security.
- Managed daily operations of the branch library, overseeing budget, personnel (1.5 FTE), facilities, IT coordination, and programming to ensure seamless service delivery.
- Served as primary liaison between the School of Continuing Studies and the Georgetown University Library System, shaping and evaluating strategic goals, policies, and initiatives to align library services with academic and research priorities.
- Supervised access services operations, including circulation, course reserves, and interlibrary loan; provided cross-functional support for the Digital Media Center as needed.

Director of Library Services  
Capital Community College | Hartford, CT

May 2011 - Nov. 2013

- Planned and administered day-to-day campus operations and strategic initiatives, including budget, personnel (5.5 FTE), facilities, IT, and programmatic efforts.
- Designed, delivered, and evaluated in-person and digital library services to a campus of 4,500 students, faculty, staff, and community members.
- Collaborated with Academic and Student Service Divisions, CT State College and University Library Directors' Group, and CT Consortium of Academic Libraries to create a more seamless library experience for library users across the state.
- Partnered with the greater Hartford community (Hartford Public Library and Capital Preparatory Magnet High School) to advance the mission of the community college and information fluency.

Campus Librarian  
West Essex Campus, Essex County College | West Caldwell, NJ

Aug. 2005 - May 2011

- Delivered individualized and group research support to a diverse branch campus community of approximately 2,000 students, faculty, staff, and local users.
- Designed and assessed information literacy instruction sessions focused on topic development, source evaluation, search strategy, and citation, fostering critical research skills across disciplines.
- Supervised and trained branch library staff (1.5 FTE), overseeing scheduling, performance, and day-to-day service delivery.

## EXPERIENCE: SPECIAL ASSIGNMENTS, including INSTRUCTION

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Invited Speaker, Leadership Institute for Academic Librarians (LIAL)  
Harvard University Graduate School of Education | Cambridge, MA

Summer 2026

- Invited to deliver two 90-minute workshops focusing on stakeholder management and organizational design in academic libraries, drawing on forthcoming publication exploring change leadership, systems thinking, and organizational resilience.

Principal Investigator

2023 – 2025

*Extending Library and Campus Classroom and Programming to the Community*

West Virginia University Libraries, West Virginia University | Morgantown, WV

- Leading the implementation of *Extending Library and Campus Classroom and Programming to the Community*, a Congressionally Directed Community Project Fund (CDCPF), in the Omnibus Appropriations Act of 2023 in the amount of \$250,000 to improve library technology. The project aims to enhance WVU Libraries capacity to provide accessible programming for both onsite and remote participants, thereby improving services for the campus community and residents throughout the state. Enhancements to our classrooms will:
  - support hybrid instruction and programming, specifically active learning of both face-to-face and virtual participants attending concurrently for a course, program, or event;
  - maximize space flexibility to support campus and community programming and increase respective foot traffic within the Libraries; and
  - create a user-centered learning environment that prioritizes universal design principles.

Program Evaluator, Special Assignment

Summer 2021

Teaching & Learning Commons, West Virginia University | Morgantown, WV

- Conducted a program review of the WVU Teaching & Learning Commons; scope of work included review of internal documentation, workflows, and processes, survey of faculty, and submission of a written summary of findings with strengths and weaknesses and recommendations for future action.

Adjunct Instructor – Department of Marketing

Spring 2021

Chambers College of Business & Economics, West Virginia University | Morgantown, WV

- Taught Marketing 325: Marketing Research, a three-credit undergraduate course in the scientific approach to the solution of marketing problems with emphasis on research methods and techniques

Adjunct Instructor - Department of Urban & Regional Planning

Summer 2015

Georgetown University, School of Continuing Studies | Washington, DC

- Co-taught MPUP 950 Urban & Regional Planning Capstone, a three-credit graduate course where students conduct research and work to develop an argument advancing the professional practice of urban planning.

Adjunct Instructor of Social Science

2012 – 2013

Capital Community College, Department of Social Sciences | Hartford, CT

- Taught HIS201 United States History I; HIS202 United States History II; and IDS105 College Success Seminar

Educational Consultant & Instructor (Occasional)

2009 – 2010

Woodrow Wilson National Fellowship Foundation | Princeton, NJ

- Designed curriculum and provided instruction for Newark, NJ Public Schools: Early College High School – 6th Grade.

## SERVICE & COMMITTEE WORK

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### West Virginia University

- August 2025 - Current, Member, Office of the Provost – University Provost Search Committee
- September 2024 – October 2024, Member, Office of the Provost - Dean of Libraries 5-Year Performance Review Committee
- May 2023 – Current, Member, Carnegie Community Engagement Reclassification Data Collection Committee
- January 2022 – Current, Member, WVU Information Technology Data Governance Committee
- February 2021 – June 2023, Member, WVU Office of the Provost Academic Transformation Committee
- 2018 – June 2023, Member, WVU Faculty Senate Teaching & Assessment Committee
- July 2020 – June 2021, Chair, WVU Faculty Senate Teaching & Assessment Committee
- July 2020 – June 2022, Member, Faculty Senate Executive Committee
- July 2020 – June 2021, Member, Faculty Senate Library Committee
- 2018 – June 2021, Faculty Senator, WVU Faculty Senate

### West Virginia University: Libraries

- October 2025 – Current, Chair, Libraries Culture Action Committee
- January 2024 – Current, Staff Liaison, WVU Student Government Association Library Task Force
- July 2022 – August 2024, Chair, WVU Libraries Communications & Marketing Committee
- June 2022 – August 2023, Coordinator, Diversity Residency Planning Committee
- March 2022 – June 2024, Ex-Officio, WVU Libraries Research Services Committee
- July 2022 – Current, Ex-Officio, WVU Libraries Collections Advisory Committee
- July 2020 – June 2022, Member, WVU Libraries Collections Advisory Committee
- 2018 – June 2020, Chair, WVU Libraries – Library Development & Training Committee
- 2017 – June 2024, Member, WVU Libraries Instruction Steering Committee (formerly known as the Teaching & Learning Committee)
- 2017 – June 2020, Member, WVU Libraries – Library Development & Training Committee

### West Virginia University: Chambers College of Business & Economics

- October 2020 – 2022, Chair, WVU Chambers College Research & Library Committee
- 2017 – 2022, Member, WVU Chambers College Research & Library Committee
- 2018 – 2022, Member, WVU Chambers College Graduate Programs Committee
- 2018 – 2022, Member, WVU IDEA Hub Ecosystem Committee
- 2018 – Spring 2020, Member, WVU Chambers College AACSB Accreditation Committee

### Professional

- July 2025 – Present, Convener, ACRL Human Resources & Organizational Development Discussion Group
- July 2025 – Present, Member, National Information Standards Organization, NISO Plus Planning Committee (biannual conference)
- Summer 2023 – Winter 2024, Member, Association of Research Libraries, Libraries Assessment Conference Planning Committee

- July 2021 – June 2022, President, Western PA/WV Chapter of ACRL
- July 2020 – June 2021, Vice President/ President-Elect Western PA/WV Chapter of ACRL
- 2017 – 2018 & 2020 – Current, Member, Western PA/WV Chapter of ACRL
- 2018 – 2022, Member, Business Reference & Services (BRASS) Section Discussion Group
- 2015 - 2016, Team Leader, ACRL Assessment in Action Program

#### Georgetown University Libraries

- 2015 – 2017, Member, Georgetown University Library – Assessment Steering Committee
- 2015 – 2017, Member, Georgetown University Library - Website Working Group
- 2015, Recipient, Georgetown University Dean’s Service Award
- 2013 – 2015, Member, Georgetown University Scholarly Research and Academic Integrity Tutorial Working Committee

#### Connecticut State Colleges & Universities (ConnSCU)

- June 2012 – November 2013, Chairperson, Transfer and Articulation Subcommittee on Continuing Learning (Information Literacy) for ConnSCU
- 2012, Member, ConnSCU Library Directors’ Information Literacy Task Force
- 2011 – 2013, Member, Capital Community College Curriculum & Academic Policies Committee
- 2011 – 2013, Member, Capital Community College Assessment Committee
- 2011 – 2013, Member, Capital Community College Technology Committee

#### Essex County College

- 2010 - 2011, Essex County College Representative, NJ General Education Guiding Principles Committee (Statewide General Education Coordinating Committee: Subcommittee on Technology& Information Literacy Competencies)
- 2009 – 2011, Member, Essex County College, Middle States Commission on Higher Education Re-accreditation Subcommittee, Standard 13 Related Educational Activities
- 2008 – 2011, Co-Director of the Essex County College Humanities Division High School Writing Contest
- 2007 – 2011, Recording Secretary, Essex County College Academic Foundations Advisory Committee (Remedial Education)
- Spring 2007 – Fall 2007, New Jersey Library Association Reference Section Vice President
- 2006 – 2007, Participant, NJ Library Association Emerging Leaders Series
- 2005 – 2007, Member, Essex County College Faculty Development Committee

#### PRESENTATIONS & RESEARCH

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- Vanderhoff, J. (2022). Upping the Baseline for Data Literacy Instruction. In K. Getz & M. Brodsky (Eds.) *The Data Literacy Cookbook*. Chicago: Association of College & Research Libraries.
- Vanderhoff, J., and Diamond, K. (July 23, 2021). *Crafting Your Value Proposition: Communicating Research & Instruction Post-COVID 19*. WVUL Engaged Librarian Series.
- Vanderhoff, J., and Diamond, K. (May 20, 2020). *Don’t Be a Lemming: How Mapping the Curriculum to the IL Framework Will Lead You Away from the Cliff (and to a Better Instructional Program)*. Presentation for the West Virginia Library Association Spring Conference. Virtual.
- Gardner, N., Brooks, M., & Vanderhoff, J.M. (July 19, 2018). *Who Are We Forgetting? Building Relationships with Value-Generating Departments*. Panel presentation for the West Virginia Library Association Academic Division Summer Refresher. Davis & Elkins College, WV.

- Vanderhoff, J. M. & Royall, B. (May 18, 2018). *Partnerships & Pitfalls: Surveying One University's Information Literacy Course Enhancement Program*. Western PA/WV Chapter of ACRL Spring 2018 Conference. Pittsburgh, PA.  
<http://www.wpvvcacrl.org/past-event-files.html>
- Vanderhoff, J. M. (March 2017). *An Informed Public Relations Campaign: Developing Workplace Information Fluency among Student-Practitioners*. Poster session presented at Association of College & Research Libraries Annual Conference, Baltimore, MD. <https://guides.library.georgetown.edu/aia>
- Vanderhoff, J. M. (June 2016). *An Informed Public Relations Campaign: Developing Workplace Information Fluency among Student-Practitioners*. Poster session presented at American Library Association Annual Conference, Orlando, FL.  
<http://guides.library.georgetown.edu/aia>
- Vanderhoff, J. M. (October 15, 2012). *Integrating Do It Yourself Culture and User Generated Content into the Community College Classroom*. CT Community Colleges Center for Teaching Workshop.
- Vanderhoff, J. M. (August 8, 2012). *Capital Community College Information Literacy Collaborative* (Full-Day Faculty Workshop).
- Vanderhoff, J. M. (April 13, 2012). *Web 2.0 Applications for the Community College Classroom*. Capital Community College Professional Day, Hartford, CT.
- Vanderhoff, J. M. (February 17, 2012). *The Role of the Research Paper in ENG101*. Connecticut Coalition of English Teachers Annual Meeting.

## EDUCATION

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Montclair State University   Master of Arts, Social Sciences	2010
University of Pittsburgh   Master of Information & Library Science	2005
Elizabethtown College   Bachelor of Arts, History	2004

## CERTIFICATIONS

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Project Management Institute   Certified Associate in Project Management	In-Progress
Harvard University   Leadership Institute for Academic Librarians	Summer 2025
New York University   Data Visualization Certificate	2020

## SKILLS

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Strategic Planning & Visioning | Change & Project Management | Budgeting, Resource allocation, & Fiscal Stewardship | Personnel Management, Shared Governance, & Organizational Development | Educational Assessment & Program Evaluation | Instruction & Curriculum Design | Market Research | Data Visualization | Microsoft Office Suite