LARS STUART SMITH

Associate Dean for Experiential Education Professor and Samuel J. Stallings Chair in Law University of Louisville Louis D. Brandeis School of Law

ACADEMIC LEADERSHIP EXPERIENCE

University of Louisville Louis D. Brandeis School of Law

Associate Dean for Experiential Education (2023–Present)

- Provide strategic leadership for clinical and experiential education, including coordinating trainings and consulting with clinic directors on course instruction and credit hours.
- Supervised the launch of the Immigration Law Clinic.
- Partner with Associate Dean for Academic Affairs to review and update experiential education curriculum as needed.
- Advise and mentor the student Advocacy Society, encouraging enhanced student participation in moot court and mock trial programs.
- Partner with externship director to strengthen externships program, including shepherding proposal to allow paid externships through curriculum approval process.

Chair, Law School Self-Study Committee (2024-Present)

- Project manager for Law School's 2025 self-study for ABA and AALS accreditation.
- Prepared the Law School's Self Evaluation Questionnaire for ABA site visit during, including all attachments.
- Drafted Law School's Self-Study Narrative and chaired faculty strategic planning and self-study reflection sessions.
- Prepared Law School's AALS Questionnaire, including all appendices.

Interim Dean (2017; 2021-2022)

- Provided academic, financial, and organizational leadership during two pivotal transitional periods, ensuring continuity and advancing the school's strategic priorities.
- Oversaw all facets of law school operations, including budget stewardship, enrollment management, faculty and staff development, and alumni engagement, while maintaining institutional stability and momentum.
- Directed successful ABA accreditation efforts during fall 2017, leading preparation of site visit questionnaires, coordination of faculty and staff, and hosting of the site visit team.
- Championed student success and well-being initiatives, including securing funds and structuring a paid summer fellowship program that expanded opportunities for students pursuing public interest and nonprofit legal work, and starting development of student wellness programming.
- Strengthened advancement and external relations, maintaining donor confidence and achieving \$1.3 million in new commitments in AY 2021–22.
- Guided the law school's response to the COVID-19 pandemic, balancing academic continuity, community health, and institutional resilience.

Associate Dean for Academic Affairs (2016–2021)

- Responsible for all academic program management including curriculum design, course scheduling, and faculty workload.
- Oversaw student advising, grievance resolution, and academic policy enforcement.
- Chaired or supervised multiple faculty committees, including Curriculum Committee, and led strategic planning.
- Successfully coordinated ABA self-study and accreditation compliance reviews.

FACULTY EXPERIENCE

University of Louisville Louis D. Brandeis School of Law, Louisville, KY

2000-Present

Professor and Samuel J. Stallings Chair in Law (2007-Present)

Associate Professor (2006-2007) Assistant Professor (2000-2006)

Courses Taught:

Business Planning Law and Economics

Business Torts Property

Commercial Law Rights of Publicity

Contracts Survey of Intellectual Property Law

Copyright Law Secured Transactions

Entrepreneurship Law Clinic (Advisor)

In-House Counsel Externship

Trademark and Unfair Competition Law University of Louisville Law Clinic

University of Mississippi College of Law, Oxford, MS

Visiting Professor 2022-2023

Courses Taught: Secured Transactions, Intellectual Property, Trademark Law,

Bankruptcy Law

University of Louisville College of Business, Louisville, KY

Adjunct Professor 2018-2021

Course Taught: Franchise Law (developed course as part of Online Franchise

Management Certificate)

Zhongnan University of Economics and Law, Wuhan, P.R. China

2014, 2015, 2019

Visiting Lecturer

Courses Taught: Survey of U.S. Intellectual Property Law, Trademark Law

Zhongnan University of Economics and Law, Wuhan, P.R. China

Fulbright Scholar 2011

Courses Taught: Survey of U.S. Intellectual Property Law, Trademark Moot Court Team

Turku University, Turku, Finland

Visiting Lecturer 2003, 2007

Course Taught: Selected Issues in the US Legal System: American Property Law

Franklin Pierce Law Center, Concord, NH

Adjunct Professor 2000-2003

Course Taught: Trademark Registration Practice

Franklin Pierce Law Center, Concord, NH

1998-1999

Visting Professor

Courses Taught: Creativity and Innovation Clinic, Trademark Law,

Trademark Registration Practice

SPONSORED RESEARCH

Northwest University of Economics and Law, Xi'an, China Project: Research Project on Intellectual Property and the Economic Development of Cultural Industries in Western China Sponsored by the China International Talent Exchange Foundation	2012
LAW PRACTICE EXPERIENCE	
Getman, Stacey, Tamposi, Schulthess & Steere, Bedford, NH Associate, Corporate/Intellectual Property Department	1998-1999
Kassler & Feuer, Boston, MA Associate, Business Group	1994-1997
Sheehan, Phinney, Bass + Green, Manchester, NH Associate, Corporate Division.	1992 -1994
OTHER WORK EXPERIENCE	
Security Pacific Financial Services, Manchester, CT Branch Manager (1988-1989), Assistant Branch Manager (1987-1988)	1987-1989
BayBank , Waban, MA Senior Customer Service Representative	1986-1987
EDUCATION	
Franklin Pierce Law Center, Concord, NH LL.M. (Intellectual Property)	1999
New England School of Law, Boston, MA J.D. Summa Cum Laude Valedictorian Senior Technical Coordinating Editor, NEW ENGLAND LAW REVIEW	1992
Colby College, Waterville, ME A.B., Economics, with Distinction	1986

PUBLICATIONS

MASTERING TRADEMARK AND UNFAIR COMPETITION LAW (2d ed.) (Carolina Academic Press, 2024) (co-authored with Llewellyn J. Gibbons)

Review of the Recently Enacted Kentucky Name, Image and Likeness Legislation, KENTUCKY BAR ASSOC. BENCH AND BAR MAGAZINE, July/August 2022, at 20 (co-authored with Matthew Banker).

Legal Challenges Associated with Bitcoins, LOUISVILLE BAR ASSOC. BAR BRIEFS, Dec. 2015, at 8-9,14.

MASTERING TRADEMARK AND UNFAIR COMPETITION LAW (Carolina Academic Press, 2013) (co-authored with Llewellyn J. Gibbons)

Trademark Law and Trade Secret Law, in FRANCHISING: CASES, MATERIALS, AND PROBLEMS 27-88, 147-183 (American Bar Association, 2013) (Alexander Meiklejohn, ed.)

Trademark Law, in 3 THE HANDBOOK OF TECHNOLOGY MANAGEMENT 823-41 (John Wiley & Sons, Inc., 2010) (Hosein Bidgoli, ed.)

RFID in the Supply Chain: Panacea or Pandora's Box? 51 COMMUNICATIONS OF THE ACM 127-131 (2008) (co-authored with Dr. Brian L. Dos Santos).

Distinctive Designs and Functional Products: Limitations on the Protection of Trade Dress under Trademark Law, 3 INTELLECTUAL PROPERTY AND INFORMATION WEALTH 323-44 (Praeger, 2007) (Peter K. Yu, ed.)

RFID and Embedded Technology: Who Owns the Data? 22 SANTA CLARA COMPUTER & HIGH TECH. L. J. 695-757 (2006)

Trade Distinctiveness: Solving Scalia's Tertium Quid Trade Dress Conundrum, 2005 MICHIGAN STATE LAW REVIEW 243-308

General Intangible or Commercial Tort: Moral Rights and State Based Intellectual Property as Collateral Under UCC Revised Article 9, 22 EMORY BANKRUPTCY DEVELOPMENTS JOURNAL 95-156 (2005)

Some Comments to Professor Port's Response, 94 Trademark Reporter 893-98 (2004)

Developing a Registration System for Famous Trademarks, 93 TRADEMARK REPORTER 1097-1152 (2003)

Trade Secrets in Commercial Transactions and Bankruptcy, 40 IDEA 549-80 (2000)

Has New Jersey Cleared the Air for More Smokers' Litigation? A Review of Dewey v. R.J. Reynolds Tobacco Co., 26 NEW ENGLAND LAW REVIEW 611-35 (1991)

PUBLICATIONS - WORKS IN PROGRESS

MASTERING LICENSING OF INTELLECTUAL PROPERTY (Carolina Academic Press, expected 2026) coauthored with Llewellyn J. Gibbons, Elizabeth Lai Featherman and Barbara Nielsen)

Evaluating Dilution by Tarnishment Under the Supreme Court's Recent First Amendment Trademark Cases (co-authored with Llewellyn J. Gibbons)

Comparison Of UCC Article 9 To the Cape Town Convention as Applied to Security Interests in Aircraft

HONORS

University of Louisville Distinguished Faculty Award in Teaching	2012
Fulbright Scholar Award, Distinguished Lectureship Zhongnan University of Economics and Law, Wuhan, China	2011
Excellence in Teaching Award, Louis D. Brandeis School of Law	2008
Article Trade Distinctiveness: Solving Scalia's Tertium Quid Trade Dress Conundrum, selected as one of the leading articles on intellectual property published in 2005, republished at 38 INTELLECTUAL PROPERTY LAW REVIEW 305-370 (West 2006) (Karen Tripp, Ed.)	2006
The Yacos Prize for Excellence in Commercial Law, Franklin Pierce Law Center	1998
Amos L. Taylor Award for Excellence in Scholarship, New England School of Law	1992

SERVICE

University

NIL Curricular Workgroup 2023-24 University of Louisville Athletic Association, Faculty Board Member 2016-19, 2022-23

Committee on Academic Performance (ULAA Board Subcommittee)	2016-19, 2022-23
Budget Model Workgroup	2019-21
UofL Digital Transformation Team	2019-21
Provost's Covid Academic Response Committee	2020-21
Advisory Board to Delphi Center for Teaching and Learning	2013-20
Provost Search Committee	2019-20
Task Force on Tuition and Fee Setting	2016-17
University Faculty Grievance Committee	2012-16
Provost's Budget Advisory Committee	2008-16
Law School	
ABA Self-Study Committee (Chair)	2024-2025
Personnel Committee (Chair, 2016-22)	2016-2024
Academic Standards Committee (Chair)	2023-2024
Curriculum Committee (Co-Chair, 2019-20, Chair 2016-19)	2016-2021
Admissions Committee	2015-2021
Hiring Committee (Chair)	2008, 2021
Law School Strategic Planning Committee (Co-Chair)	2006-07, 2016-17
Law School Student Grievance Committee (Chair)	2012-13
Community	
Leadership Louisville, Class of 2017	2016-2017
Fellow, The Brandeis Partners for Justice Fellowship, Legal Aid Society of Le	ouisville 2010
Professional	
ACC Academic Leadership Network	2018-19
Association of American Law Schools, Privacy and Defamation Section Chair	ir 2005
PRESENTATIONS	
Professional Presentations	
U.S. Copyright Law and Generative Artificial Intelligence	July 2025
WIPO Academy Summer School on IP Law	
Zhongnan University of Economics and Law, Wuhan, P.R. China	
Use of Copyrighted Works in Training Artificial Intelligence Models	July 2025
Seminar on International Cooperation of Science & Technology Innovation	and
IP Protection of "Belt and Road" Countries	
Hubei Intellectual Property Bureau, Wuhan, P.R. China	
Do Copyright Law Doctrines Need to Evolve? Distinct Challenges for Generative AI	December 2024
3 rd Tricontinental Conference in IP Law	
University of Malta, Msida, Malta	
Do Copyright Law Doctrines Need to Evolve? Distinct Challenges for Generative AI	November 2024
Development of Digital Economy and Reform of Intellectual Property Syste	
Development of Digital Economy and Reform of Intellectual Froperty Syste	m

Copyright Liability for Prompt Output with Generative AI The 22 nd Conference on International Exchange of Professionals Shanghai, P.R. China	November 2024
Do Free Speech Protections Limit Dilution by Tarnishment? 14th Annual Conference on Innovation and Communications Law University of Leeds School of Law, Leeds, England	May 2024
Copyright Law Issues in Online Teaching Delphi U – Delphi Center for Teaching and Learning, University of Louisville	July 2020
Copyright Law Issues in Online Teaching Delphi U – Delphi Center for Teaching and Learning, University of Louisville	May 2018
Copyright Law Issues in Online Teaching Delphi U – Delphi Center for Teaching and Learning, University of Louisville	May 2017
Cryptocurrency, Blockchain, and the Law The Business Law Network CLE University of Mississippi School of Law, Oxford, MS	October 2017
U.S. Regulation of New Technologies: The Bitcoin Example 8 th Annual Conference on Innovation and Communications Law University of Eastern Finland, Joensuu, Finland	May 2016
Copyright Law Issues in Online Teaching Delphi U – Delphi Center for Teaching and Learning, University of Louisville	April 2016
U.S. Patent and Trade Secret Law Update China University of Political Science and Law, Beijing, P.R. China	April 2016
U.S. Regulation of New Technologies: The Bitcoin Example 2016 IPR Nanhu Forum: International Conference on "Judicial Protection of IPR and Construction of a Power Country" Zhongnan University of Economics and Law, held in Beijing, P.R. China	April 2016
U.S. Regulation of New Technologies: The Bitcoin Example 7th Annual Innovation & Communications Law Conference Xiamen University, Xiamen, P.R. China	July 2015
Three Dimensional Marks Under U.S. Law China University of Political Science and Law, Beijing, P.R. China	April 2015
U.S. Regulation of New Technologies: The Bitcoin Example 2015 IPR Nanhu Forum: International Conference on "Building a Powerful IPR Country" Zhongnan University of Economics and Law, held in Nanjing, P.R. China	April 2015
Bitcoins in Secured Transactions: There Is No Spoon 2015 Intellectual Property Scholars Roundtable Drake University Law School, Des Moines, IA	March 2015

IP, Commerce Clause and The Affordable Care Act Case Fifth Annual Conference on Innovation and Communications Law Michigan State University, held in Glen Arbor, Michigan	May 2013
Boundaries of Patent Liability and Cloud Computing Searching for the Boundaries of Intellectual Property Law Conference Hong Kong University, Hong Kong	December 2012
IP, Commerce Clause and The Affordable Care Act Case University of New Hampshire School of Law, Concord, NH	September 2012
SOPA and PIPA: What's All the Fuss? Government Issues & Access to Information Program Special Library Association, Kentucky Chapter Louis D. Brandeis School of Law, University of Louisville, Louisville, KY	August 2012
Patents and Cloud Computing 4th Annual Conference on Innovation and Communications Law University of Turku, Turku, Finland	May 2012
Patents and Cloud Computing 2012 IPR Nanhu Forum: International Conference on "Intellectual Property Rights System Improvement and Industrial Development" Zhongnan University of Economics and Law, held in Shenzhen, P.R. China	May 2012
Patents and Cloud Computing 2012 Intellectual Property Scholars Roundtable Drake University Law School, Des Moines, IA	March 2012
Patents and Cloud Computing UNH Law School, Concord, NH	September 2011
IP and Cloud Computing Louisville Bar Association Intellectual Property Section, Louisville, KY	September 2011
Intellectual Property and US/China Relations, University of Science and Technology of China, Hefei, P.R. China	June 2011
Intellectual Property and US Foreign Policy, Wuhan University, Wuhan, P.R. China	April 2011
Intellectual Property and US/China Relations United International College, Zhuhai, P.R. China	April 2011
Updating the Remedies Sections of the Lanham Act The University of Louisville Law Review Symposium on IP Law Louis D. Brandeis School of Law, Louisville, KY	November 2010
The Role of Exclusive IP Rights in Research Climate Change and Intellectual Property Rights Conference Aarhus School of Business, Aarhus University, held in Sønderborg, Denmark	May 2010

The Role of Exclusive IP Rights in Research, March 2010 2010 Intellectual Property Scholars Roundtable Drake University Law School, Des Moines, IA Basic Property Law Issues March 2010 Legal Aid Society of Louisville, Louisville, KY Trade Secrets as a Method of Information Dissemination September 2009 Association of Teachers and Researchers in Intellectual Property Annual Meeting University of Vilnius, Vilnius, Lithuania Moderator, Panel on Trademarks and Geographical Indications August 2009 Second Annual Conference in Innovation and Communications Law Louis D. Brandeis School of Law Louisville, KY RFID: Who Owns the Data? May 2009 2009 IPR Nanhu Forum, South China University of Technology Zhongnan University of Economics and Law, held in Guangzhou, P.R. China Are Dilution Laws Necessary or Beneficial in Developing Nations? April 2008 Presentation at Branding the Land: Trademarks, Geographical Indicators and the Advancement of Third World Development Conference John Marshall Law School, Chicago, IL How the Internet Helps Preserve Lesser Spoken Languages July 2007 Cultural Rights in the Internet Age, Law and Society Annual Meeting, Berlin, Germany The Benefits and Costs of Adopting the U.S. Form of Trade Secret Protection July 2007 Association of Teachers and Researchers in Intellectual Property Annual Meeting Faculty of Law, University of Buenos Aires, Argentina The Effect of eBay Inc. v. MercExchange, L.L.C. on Obtaining Injunctions in Trademark Cases June 2007 Louisville Bar Association Intellectual Property Section, Louisville, KY What if eBay Inc. v. MercExchange, L.L.C. Had Been a Trademark Case? March 2007 The 4th Annual Intellectual Property Conference MSU College of Law, East Lansing, MI RFID and The Supply Chain: Who Owns the Data? September 2006 Louisville Bar Association Intellectual Property Section, Louisville, KY Panelist, "RFID and Surveillance" January 2006 Symposium: Privacy in The Information Age: Databases, Digital Dossiers, and Surveillance, sponsored by the Santa Clara University School of Law Computer and High Technology Law Journal. Presented paper, RFID Tags and Other Embedded Technologies: Who Owns the Data? San José, CA Tracked, Profiled and Identified: Privacy and the Linkage of Data to Individuals January 2006 Moderator, Association of American Law Schools Annual Meeting, Washington, DC RFID - Intellectual Property and Tracking Devices September 2005

Louisville Bar Association Intellectual Property Section, Louisville, KY

RFID - Intellectual Property and Tracking Devices Law and Society Conference, Las Vegas, NV	June 2005
Brand: Comparison of Marketing Executive and Lawyer's view of Brands and Marks IP Scholars Roundtable Discussion, MSU College of Law, East Lansing, MI	February 2005
How IP Laws Designed to Encourage Innovation Can Limit Business Development IP Scholars Roundtable Discussion, MSU College of Law, East Lansing, MI	February 2004
Should Everyone be a Criminal? A Debate on Downloading Music off the Internet Louisville Bar Association Intellectual Property Section, Louisville, KY	November 2003
Security Interests in State Based Intellectual Property Rights under Revised Article 9 Central States Law School Association, University of Toledo, Toledo, OH	September 2003
Tertium Quid: Understanding Trade Dress Protection for Services in Light of the Wal-Mart D Law and Society Association Annual Meeting, Pittsburgh, PA	Decision June 2003
Tertium Quid: Trade Dress Protection for Services after Wal-Mart Central States Law School Association, University of Kentucky, Lexington, KY	September 2002
Panelist, "Teaching Law and Entrepreneurship" Southeastern Conference of Association of American Law Schools, Kiawah, SC	August 2002
Recent Developments in Intellectual Property Law Righting Your IP Rights, and Recent Developments on Redressing IP Wrongs Louisville Bar Association, Louisville, KY	May 2002
Joint Ventures between Law and Other Departments Legal Educators Meeting Kauffman Center for Entrepreneurial Leadership Kansas City, MO	April 2002
Copyright Basics for Musicians and Performers Southern Arts Foundation Conference, Louisville, KY	October 2001
Publish, Perish or Patent: The Intersection of Medical Research, Public Disclosure and Patent Law Research! Louisville, University of Louisville, Louisville, KY	October 2001
Protecting and Litigating Intellectual Property Rights in Cyberspace Panel Discussion, Kentucky Bar Association Annual Convention, Lexington, KY	June 2001
Intellectual Property Issues in Electronic Commerce Small Business Development Center, Nashua, NH	September 1999
Copyright Protection for Photographs New Hampshire Archives Group, Plymouth, NH	May 1999
How to Finance the Small Business Course: Counseling the Small Business Client in New Hampshire National Business Institute, Nashua, NH	May 1999

Guest Lectures

Lecture: Overview of Intellectual Property Law

Fall 2013-2016, 2022-2025

Course: Entrepreneurship Law Clinic, Adjunct Professor William Metcalf Louis D. Brandeis School of Law, University of Louisville, Louisville, KY

Lecture: Copyright Law in the Hyper Digital Age

April 2017

Course: Ethical Issues in Communications, Dr. Gail Henson

Bellarmine University, Louisville, KY

Lecture, Overview of Intellectual Property Law

September 2016

Course: Entrepreneurship 402, Professor Bobby Garrett College of Business, University of Louisville, Louisville, KY

Basic Copyright and Trademark Law

March 2014

Course: Portfolio Development in Graphic Design, Professor Leslie Friesen

Allen R. Hite Art Institute, University of Louisville, Louisville, KY

Copyright Law in the Digital Age

April 2013

Course: Ethical Issues in Communications, Dr. Gail Henson

Bellarmine University, Louisville, KY

SOPA and PIPA: What's All the Fuss?

December 2012

Zhongnan University of Economics and Law, Wuhan, P.R. China

Intellectual Property and the Trans-Pacific Partnership Agreement

December 2012

Zhongnan University of Economics and Law, Wuhan, P.R. China

SOPA and PIPA: What's All the Fuss?

December 2012

Northwest University of Politics and Law, Xi'an, P.R. China

Intellectual Property and the Trans-Pacific Partnership Agreement

December 2012

Northwest University of Politics and Law, Xi'an, China

Lecture on Copyright Law

September 2011

Course: Upper-Level Drawing Course, Instructor Sharon Leightty Department of Fine Arts, University of Louisville, Louisville, KY

Lecture on Copyright Law

January 2011

Course: Upper-Level Drawing Course, Instructor Sharon Leightty Department of Fine Arts, University of Louisville, Louisville, KY

Copyright Law in the Digital Age

April 2010

Course: Ethical Issues in Communications, Dr. Gail Henson

Bellarmine University, Louisville, KY

Basic Copyright and Trademark Law

March 2010

Course: Portfolio Development in Graphic Design, Professor Leslie Friesen

Allen R. Hite Art Institute, University of Louisville, Louisville, KY

Lecture on Copyright Law and Legality of Downloading

April 2008

Course: Children and Media, Dr. Gail Henson

Bellarmine University, Louisville, KY

Lecture on Copyright Law and Legality of Downloading

Course: Children and Media, Dr. Gail Henson

Bellarmine University, Louisville, KY

Lecture on Copyright Law March 2008

April 2008

Course: Portfolio Development in Graphic Design, Professor Leslie Friesen

Allen R. Hite Art Institute, University of Louisville, Louisville, KY

Issues in American Property Law December 2007

Course: Selected Issues in the US Legal System

Turku University, Turku, Finland

Lecture on Copyright Law and Legality of Downloading Music Spring 2003-2007

Course: Communication Ethics, Dr. Gail Henson

Bellarmine University, Louisville, KY

RFID and Other Embedded Technologies: Who Owns the Data? February 2006

Course: InfoSec Seminar Series, Dr. S. Srinivasan

College of Business, University of Louisville, Louisville, KY

Lecture on Copyright Law March 2003

Course: Corporate Identity Systems, Professor Leslie Friesen Allen R. Hite Art Institute, University of Louisville, Louisville, KY

Introduction to Intellectual Property

April 2002

Course: Property Law, Professors Williams and Reed-Huff

Louis D. Brandeis School of Law, University of Louisville, Louisville, KY

Introduction to Patent Law April 2002

Course: Business Torts, Professor Cross

Louis D. Brandeis School of Law, University of Louisville, Louisville, KY

Invention and the Patent Law March 2002

Course: Chemical Engineering Seminar Series Speed Scientific School, University of Louisville

Lecture on Intellectual Property April 2001

Course: Business Plan Development – Integrative MBA Program, Professor Clouse

College of Business and Public Administration, University of Louisville

PROFESSIONAL MEMBERSHIPS

Admitted to Practice – Massachusetts, New Hampshire (inactive status in both jurisdictions)

American Bar Association

Intellectual Property Section

Business Law Section

Association of Teachers and Researchers in Intellectual Property (2005-2017)

American Intellectual Property Law Association

Louisville Bar Association

New Hampshire Bar Association