WHAT WE WILL COVER TODAY

- Reasons behind WVU’s academic transformation efforts
- Year 1 priorities and progress to date
- Year 2 priorities and next steps
- Discussion: Q&A session
- Future opportunities
WVU ACADEMIC TRANSFORMATION

Why and Why Now
WHAT WE ARE TRYING TO PRESERVE

Institutional Goals

- Provide a rigorous and relevant education
- Produce high-quality and impactful research
- Engage in meaningful outreach
The Downward Cycle of State Funding

Four Straight Years of State Funding Cuts Before Hitting Bottom

Changes in State Funding Per FTE After Past Recessions
(constant dollars)

Source: SHEEO "State Higher Education Finance: FY 2015";
EAB interviews and analysis
Population of 18-Year-Olds to Contract Sharply After 2025

- Modest Decrease...
- ...Followed by Growth Spike...
- ...Met with A Sharp Decline

**2017-2021**
- **2021 Population**
  - 4.17 Million 18-Year-Olds
- **-1%**
  - Decrease of 18-Year-Olds (2017-2021)

**2022-2025**
- **2025 Population**
  - 4.51 Million 18-Year-Olds
- **8%**
  - Growth of 18-Year-Olds (2022-2025)

**2026-2029**
- **2029 Population**
  - 3.86 Million 18-Year-Olds
- **-14%**
  - Decrease of 18-Year-Olds (2026-2029)

Sources: Grawe, Nathan D., Demographics and the Demand for Higher Education, 2017; EAB analysis.
Expected Declines in High School Graduates

Projected High School Graduates in West Virginia

11% Projected Decline from 2012-2031

Since 1980, the costs of college have skyrocketed, while the earnings of young adults have increased much more slowly.

Percent change since 1980


Note: The college costs used in this analysis include average undergraduate tuition and fees, room, and board at all institutions in constant 2018–19 dollars for academic years 1979–80 through 2018–19. Average earnings are inflation-adjusted to constant 2019 dollars.
ACADEMIC TRANSFORMATION CHARGE FROM PRESIDENT GEE

“Post-pandemic, our University must come out stronger and smarter than we were when we were heading into the pandemic. The reality is we need to improve quality while we decrease costs. We need to differentiate ourselves in the marketplace and make WVU a destination institution.”

— President E. Gordon Gee, December 18, 2020
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**Action Steps**

- Identify, prioritize and invest in areas of growth and opportunity
- Identify and implement efficiencies
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Year 1 Priorities

- Program portfolio review
  - Identified 35 programs of concern
  - Identified 30 programs of opportunity
- Academic restructuring
- Instructional efficiencies
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Year 2 Priorities

// Student success
// Graduate education
// Online programs review
// Intercollegiate academic hub
// Faculty rewards and recognition
// Budget model
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Campus Engagement

- Academic Transformation Advisory Council
- Committees and work groups
- Faculty Senate leadership
- Academic leaders
- WVU Research Office
- Board of Governors
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Communications

/ WVU Academic Transformation website provost.wvu.edu/academic-transformation
/ Provost’s bi-monthly emails
/ Submit questions to academictransformation@mail.wvu.edu
/ Campus Conversations
  / Thursday, February 24, 2022, 11 a.m. – Noon
  / Thursday, March 10, 2022, 11 a.m. – Noon
  / Thursday, April 14, 2022, 11 a.m. – Noon
  / Thursday, May 12, 2022, 11 a.m. – Noon
QUESTIONS?
CONTACT US

Email us at academictransformation@mail.wvu.edu

An archived version of this Campus Conversation will be available at
provost.wvu.edu/academic-transformation/campus-conversations
and bureaucracybusters.wvu.edu/campus-conversations