



# **CAMPUS CONVERSATION**

**Academic Transformation  
An Overview**

**January 27, 2022**

# WHAT WE WILL COVER TODAY

- / Reasons behind WVU's academic transformation efforts
- / Year 1 priorities and progress to date
- / Year 2 priorities and next steps
- / Discussion: Q&A session
- / Future opportunities

# **WVU ACADEMIC TRANSFORMATION**

*Why and Why Now*

# WHAT WE ARE TRYING TO PRESERVE

## *Institutional Goals*

- / Provide a rigorous and relevant education
- / Produce high-quality and impactful research
- / Engage in meaningful outreach

# **WVU ACADEMIC TRANSFORMATION**

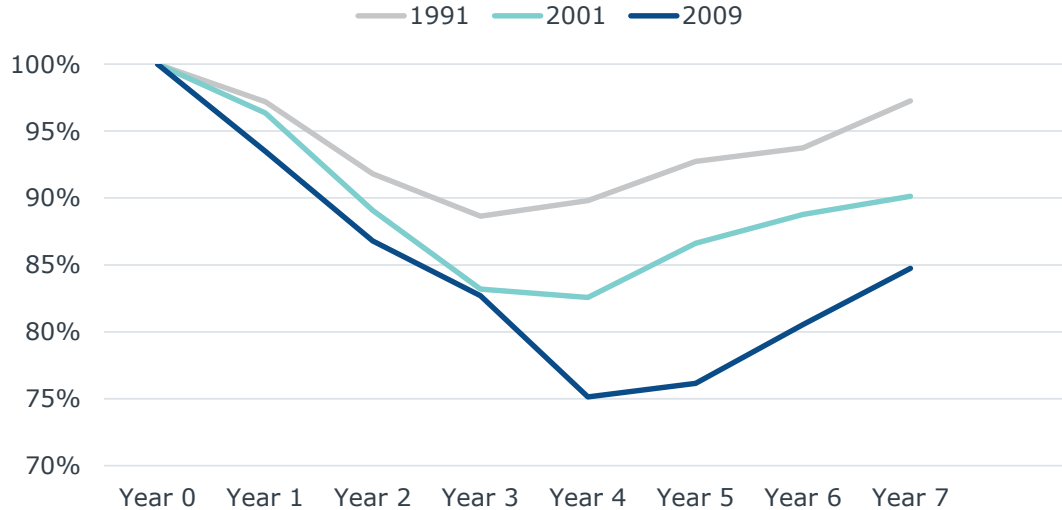
***The Financial Imperative***

# The Downward Cycle of State Funding



Four Straight Years of State Funding Cuts Before Hitting Bottom

**Changes in State Funding Per FTE After Past Recessions**  
(constant dollars)



# The Coming Demographic Cliff

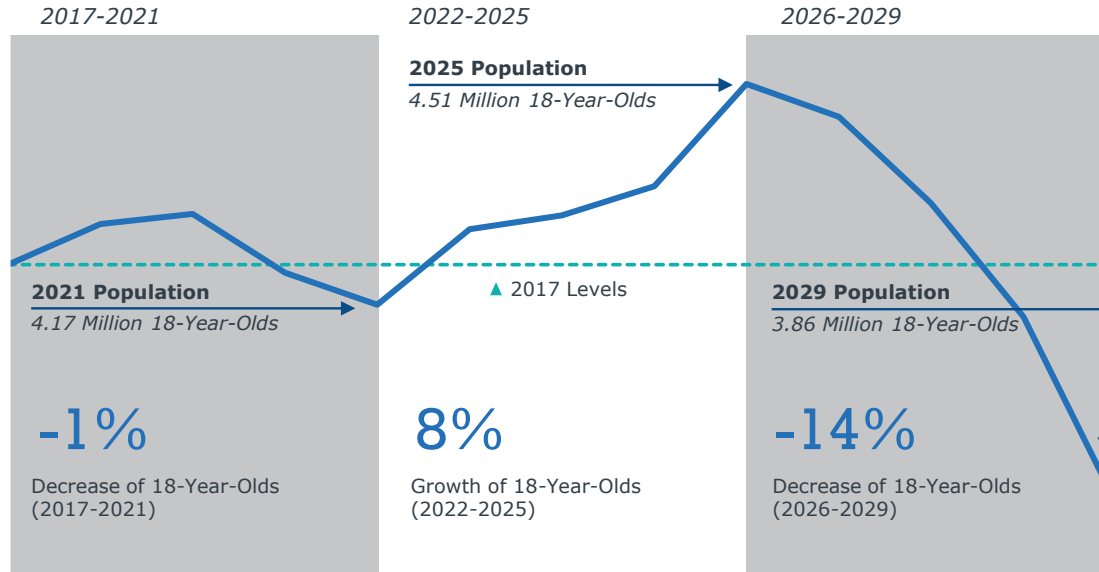


Population of 18-Year-Olds to Contract Sharply After 2025

Modest Decrease...

...Followed by Growth Spike...

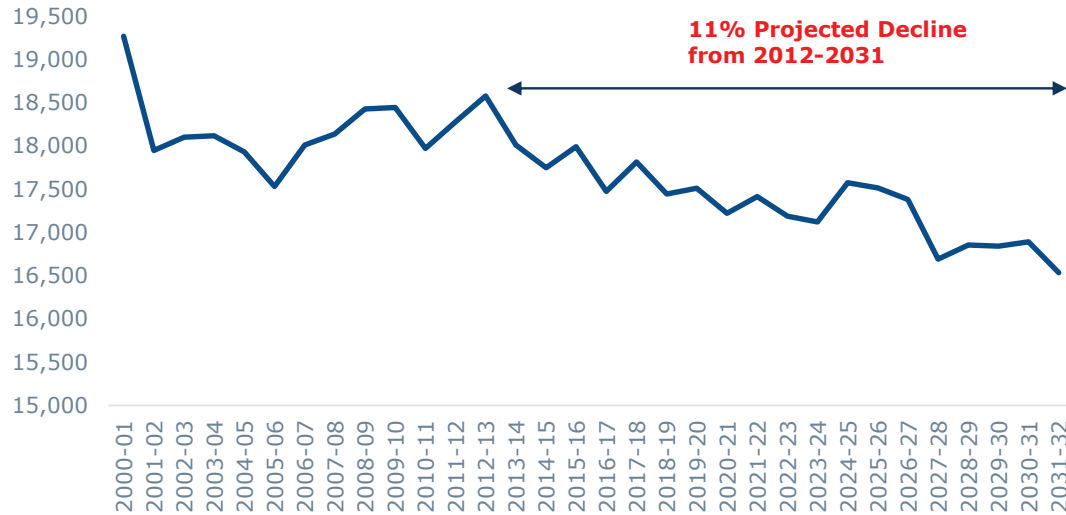
...Met with A Sharp Decline



# Expected Declines in High School Graduates



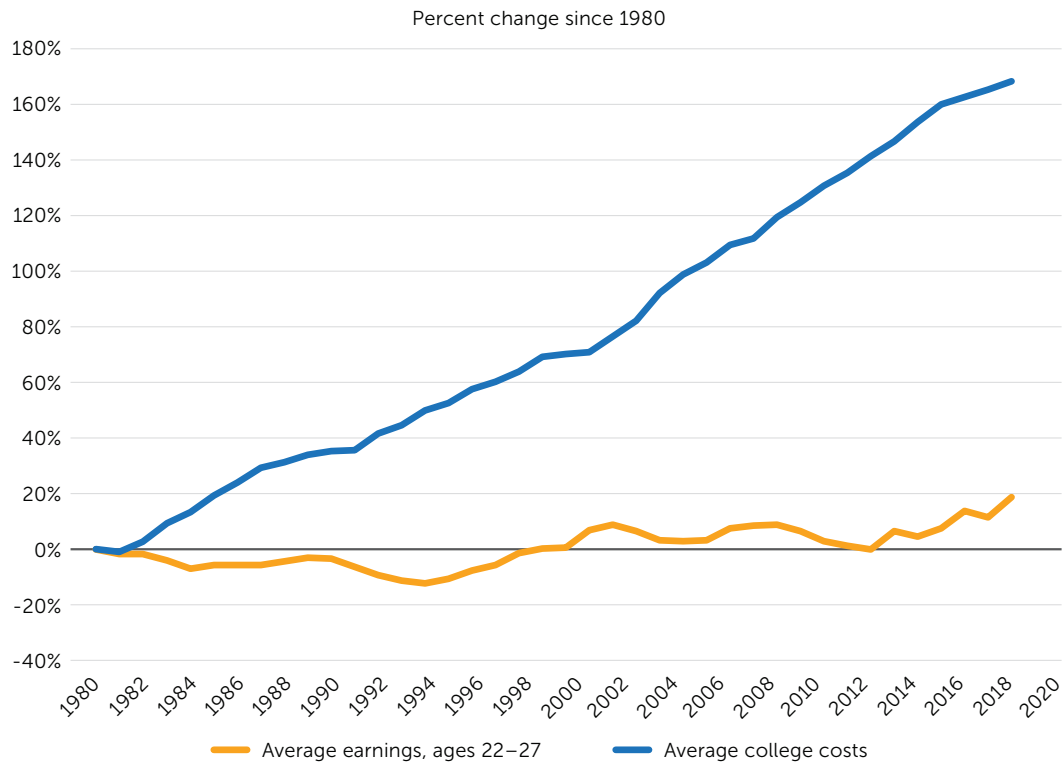
## Projected High School Graduates in West Virginia



**11% Projected Decline  
from 2012-2031**



## Since 1980, the costs of college have skyrocketed, while the earnings of young adults have increased much more slowly.



Source: Georgetown University Center on Education and the Workforce analysis of data from the US Census Bureau and Bureau of Labor Statistics, Current Population Survey (CPS), March Supplement, 1980-2019, and National Center for Education Statistics, *Digest of Education Statistics*, Table 330.10, 2019.

Note: The college costs used in this analysis include average undergraduate tuition and fees, room, and board at all institutions in constant 2018-19 dollars for academic years 1979-80 through 2018-19. Average earnings are inflation-adjusted to constant 2019 dollars.



## **ACADEMIC TRANSFORMATION CHARGE FROM PRESIDENT GEE**

*“Post-pandemic, our University must come out stronger and smarter than we were when we were heading into the pandemic. The reality is we need to improve quality while we decrease costs. We need to differentiate ourselves in the marketplace and make WVU a destination institution.”*

*— President E. Gordon Gee, December 18, 2020*

# ACADEMIC TRANSFORMATION

## *Action Steps*

- / Identify, prioritize and invest in areas of growth and opportunity
- / Identify and implement efficiencies

# **ACADEMIC TRANSFORMATION**

## ***Year 1 Priorities***

- / Program portfolio review
  - / Identified 35 programs of concern**
  - / Identified 30 programs of opportunity****
- / Academic restructuring**
- / Instructional efficiencies**

# ACADEMIC TRANSFORMATION

## *Year 2 Priorities*

- / Student success
- / Graduate education
- / Online programs review
- / Intercollegiate academic hub
- / Faculty rewards and recognition
- / Budget model

# **ACADEMIC TRANSFORMATION**

## ***Campus Engagement***

- / Academic Transformation Advisory Council**
- / Committees and work groups**
- / Faculty Senate leadership**
- / Academic leaders**
- / WVU Research Office**
- / Board of Governors**

# ACADEMIC TRANSFORMATION

## *Communications*

- ✓ WVU Academic Transformation website  
[provost.wvu.edu/academic-transformation](https://provost.wvu.edu/academic-transformation)
- ✓ Provost's bi-monthly emails
- ✓ Submit questions to [academictransformation@mail.wvu.edu](mailto:academictransformation@mail.wvu.edu)
- ✓ Campus Conversations
  - ✓ Thursday, February 24, 2022, 11 a.m. – Noon
  - ✓ Thursday, March 10, 2022, 11 a.m. – Noon
  - ✓ Thursday, April 14, 2022, 11 a.m. – Noon
  - ✓ Thursday, May 12, 2022, 11 a.m. – Noon

**QUESTIONS?**



## CONTACT US

- ✓ Email us at [academictransformation@mail.wvu.edu](mailto:academictransformation@mail.wvu.edu)
- ✓ An archived version of this Campus Conversation will be available at [provost.wvu.edu/academic-transformation/campus-conversations](http://provost.wvu.edu/academic-transformation/campus-conversations) and [bureaucracybusters.wvu.edu/campus-conversations](http://bureaucracybusters.wvu.edu/campus-conversations)