
MARK E. PARIS



Profile

Visionary higher education leader with over twenty years' experience driving strategic transformation, collaborative innovation, and organizational resilience in research university and corporate settings. Demonstrated success in guiding academic libraries and cross-functional teams through complex budget realignment, technology modernization, and mission-driven change management. Expert in scholarly communication, research data management, library technology systems, and strategic partnerships that amplify institutional impact. Accomplished grant recipient—including principal investigator for an IMLS-funded statewide initiative—and experienced advocate for external fundraising, inclusive access, and the land-grant mission. Dedicated to advancing institutional goals for research excellence, regional stewardship, and creative publishing through transparent leadership and the stewardship of interconnected assets across libraries, press, museum, and centers.

Experience

**Associate University Librarian for Scholarly Resources and Discovery,
Brandeis University; Waltham, MA — 2018-Present**

- Provide strategic leadership for a multi-million-dollar budget, directing acquisitions, scholarly communications, metadata, interlibrary loan, and integrated library systems to support research excellence in a major academic library.
- Lead cross-functional teams through organizational transformation, emphasizing inclusive culture-building, staff mentorship, and transparent change management aligned with institutional priorities.
- Develop and implement innovative initiatives in digital scholarship and open access publishing, significantly expanding faculty- and student-led journal publishing and fostering equitable access for a diverse campus community.
- Cultivate and expand collaborative partnerships across university governance, academic technology, digital humanities, and consortia; advance library goals through strategic engagement with regional and national stakeholders.
- Successfully secure major external funding, including serving as a principal investigator and co-lead on an Institute of Museum and Library Services (IMLS) grant for statewide provenance research—demonstrating a proven track record in fundraising and grant administration.
- Represent the library effectively in university-wide planning, budgetary, technology, collective bargaining, and data governance initiatives, consistently

advocating for the role of libraries in mission-critical decision-making and campus-wide innovation.

- Champion advanced technology integration, including artificial intelligence and data analytics, to optimize resource discovery, enhance research infrastructure, and deliver personalized, high-impact library services for a diverse user community.

Collection Analysis Librarian, Brandeis University; Waltham, MA — 2015-2018

- Led data-driven assessments of print and electronic collections, applying advanced analytics to identify gaps, evaluate trends, and strategically steward multi-million-dollar resources in support of evolving research and curricular priorities.
- Fostered close collaboration with faculty, subject specialists, university administration, and campus partners to align collection strategies with institutional mission, regional strengths, and emerging scholarly directions.
- Provided actionable, evidence-based insights through rigorous analysis and transparent reporting, informing budget allocation, program review, and long-range decision-making for library leadership and university stakeholders.
- Designed and implemented process improvements that modernized collection development policies and workflows, increasing operational efficiency, optimizing resource allocation, and enhancing access, inclusivity, and user satisfaction for diverse campus populations.

Discovery Analysis Manager, EBSCO Information Services; Ipswich, MA — 2011-2015

- Championed staff development through training, mentorship, and professional growth programs, fostering continuous learning and operational excellence across diverse teams—skills crucial for leading and empowering libraries, presses, and affiliated centers.
- Led strategic collection analysis and research-driven planning, addressing emerging trends in scholarly content, licensing, and digital acquisitions to support libraries and inform product development for higher education clients.

Competitive Analysis Manager, EBSCO Information Services; Ipswich, MA — 2007-2011

- Provided trusted insight to cross-functional teams, designing and implementing innovative data analytics platforms, workflow solutions, and competitive intelligence processes that powered library and content provider decision-making for research, teaching, and publishing.
- Directed quality assurance and process improvement initiatives, consistently improving the reliability, functionality, and strategic alignment of technology supporting global information organizations, consistent with the needs of academic presses.

Product Management Analyst, EBSCO Information Services; Ipswich, MA — 2005-2006

- Collaborated with interdisciplinary teams, including product managers, engineers, and business leaders, to translate complex user and institutional requirements

into forward-looking solutions to enhance technology infrastructures and operational workflows across scholarly content ecosystems.

- Delivered market analysis and competitive intelligence to inform product innovation and library service expansion, building expertise critical to press market research, audience engagement, and strategic publishing.

Product Systems Associate, EBSCO Information Services; Ipswich, MA – 2004-2005

- Automated key business processes and advanced reporting capabilities, driving measurable gains in organizational efficiency—skills supporting operational effectiveness and scalable growth for a university's libraries and press.

Editorial Assistant (team leader), EBSCO Information Services; Ipswich, MA – 2003-2004

- Designed and delivered training and mentorship, cultivating a culture of excellence and continuous learning; led team-based projects focused on editorial workflow optimization relevant to press operations and scholarly publishing.

Notable Professional Activities and Engagement

- Executive Committee member, Shared Print Partnership — 2025-present
- Advisory Council member, Share-VDE — 2025-present
- Convener, ISO TC 46/SC 4/WG 14 — 2025-2027 term
- Conference organizer and presenter, Metadata Knowledge & Innovation Day, hosted at Brandeis University on March 21, 2025
- Member, CrossLink Steering Committee — 2024-present
- Governing board member, Dublin Core Metadata Initiative (DCMI) — 2023-present
- Member, HathiTrust Program Steering Committee — 2023-2026 term
- Convener, ISO TC 46/SC 4/AHG 1 — 2023-2025 term
- Member, Brandeis University Information Technology Advisory Council — 2021-present
- Member, Brandeis University Council of Data Stewards — 2021-present
- External reviewer, *Research Information Management in the United States: Part 2—Case Studies* (OCLC Research, 2021)
- Brandeis Representative (with VP for Research), AAU/APLU Public Access to Research Data National Summit (2020) & Accelerating Public Access to Research Data Workshop (2018)

Presentations & Webinars

- Burbank, H., Aloia, D., Paris, M., Kain, M. (2025, November 5-7). *Making OA Work for You: TA Experiences from the Field* [Conference presentation]. Charleston Conference 2025, Charleston, SC, United States.
- Gutekanst, J., Sullivan, M., Barlow, C., Paris, M., Hammer, S., Jackson, T. (2024). *Next Generation Resource Sharing and the Future of ILL* [Conference

presentation]. Southeastern Resource Sharing Conference 2024, Nashville, TN, United States.

- Girach, N., Ernst, O., Schilling, A., Tremmel, S., Paris, M. (2022). *How to improve open access management across different publishers to accelerate research impact* [Webinar]. John Wiley & Sons, Inc.
- Argo, G., Taylor, D., Paris, M., Patrick, M., Baksik, C. (2021). *ELUNA Learns - Resource Sharing* [Webinar]. Ex Libris Users of North America (ELUNA).
- Branch, S., Lawson, Z., Paris, M., Jamieson, E. (2021, November 1-5). *Scholarly Communication & Researchers' Perspectives: Insights for the Future Library* [Conference presentation]. Charleston Conference 2021, Charleston, SC, United States.
- Paris, M., Branch, S. (2021). *The Library at the Forefront of Scholarly Communications: Insights from Brandeis University* [Webinar]. Library Journal Webcasts.
- Paris, M., Clemons, J., Branch, S., Banerjee, B. (2020). *Putting the Library in the Center of Scholarly Communications* [Webinar]. Ex Libris Webinars.
- Carrera, P., Elias, E., Paris, M. (2019, November 4-8). *Acquisition for Academic Libraries: It's an Art and a Science* [Conference presentation]. Charleston Conference 2019, Charleston, SC, United States.

Education

Simmons University, Boston, MA — M.S.L.I.S., 2010

Gordon-Conwell Theological Seminary, South Hamilton, MA — M.Div., 2003

Lincoln Christian University, Lincoln, IL — B.A., 2000
