Academic Transformation Advisory Council focus:
- administration to gain feedback from faculty perspective
- continue dialogue with faculty and university community
- everyone focused on commitment to make university better

Student Success
- 1st time freshman retention
- freshman -- persistence
- graduation rates

2025 demographic cliff
- high school rates will decline
- WV population decline

Professional advising is norm among institutions
- review Career Services: start advising as freshman
- connect student to advisor and faculty member
- 200-300ish student to professional advisor

Ask Morgan: student success chatbot
Lives on website page for: financial, registrar, advising, tutoring

Current Student Success Initiatives
- Eberly Stem
- REACH: Respond, engage, and climb higher

Reviewed DFW courses

How to boost more students?
- Trio SS Outcomes as guide
- how can we support more students