Program Portfolio Review

In accordance with Board of Governor’s Academics Rule 2.2 and at the request of the John Chambers College of Business and Economics, West Virginia University’s Office of the Provost has performed an Academic Program review for the following programs and majors:

**PhD Business Administration - Management**

On 6/26/2023, the Program Appeal Committee heard the appeal from the department and its faculty. The vote of the Program Review Appeal Committee was unanimous; the program’s appeal was denied.

The primary factors for this vote were:

- Inability of the program to enroll a significant number of students, especially in contrast to the large number of research faculty;
- The program’s 72-credit hour (36 in coursework, 36 in research) requirement is a disincentive to recruitment;
- The program’s requirement of four years in residency is a disincentive to recruitment.

The recommendation for the program was:

- Continuance at the current level of activity with specific action
- Continuance at a reduced level of activity
- Identification of the program for further development
- Development of a cooperative program
- Discontinuance

The following actions should be taken by the program. This includes what response is expected to the Provost’s Office (if any) and when these actions are expected to be completed by.

1) The PhD in Management will be discontinued. Discontinuance of the major must be effected in CIM by the end of July 2023.

2) The college or program should immediately contact Shelly Quance in Graduate Admissions to have the program removed from the Graduate Application for academic year 2024-2025.
3) The program may teach out the students who have been admitted to the program with a start date of fall 2023 and should submit its teach out plan as part of the formal deactivation in CIM.

Program Review Appeal Committee

Paul Kreider, Vice-Provost
Richard Thomas, Associate Provost for Graduate Education
Louis Slimak, Associate Provost for Curriculum and Assessment
Brad Humphreys, Associate Dean of Academic Affairs and Research, Chambers College of Business and Economics
Robin Hissam, Associate Dean of Academics and Student Performance, Statler College of Engineering and Mineral Resources
Kim Barnes, Associate Dean of Academic Affairs, Davis College of Agriculture, Natural Resources, and Design
Scott Wayne, Faculty Senate Chair