

**Academic Transformation  
Academic Transformation Advisory Council  
Monday, January 24, 2022**

Evan Widders, associate provost for undergraduate education, continued the conversation on advising and retention. Provost Maryanne Reed and Mark Gavin, associate provost for academic budget, facilities and strategic initiatives, discussed upcoming Campus Conversations and priorities.

Advising Conversation Continued from January 10, 2022

Examples shared among group of advising that is working

Faculty mentoring not transactional advising – workload plan needs to reflect the work

Mentoring program – pair freshmen with underclassman and do activities to increase relationships

How do you measure professional advising and faculty mentors? How do you evaluate and value?

- Digital Measures: artifacts, student internship, clusters of books clubs, letters of recommendation

Workload: advising count - # students?

Maryanne and Mark – Campus Conversations and Priorities

Academic Transformation: Begin with the why

1. Quality
  - prioritization: how do we allocate limited resources
  - guide where resources go
2. Financial imperative: state give us 16%
  - revenue comes from enrollment
  - demographic cliff: high school enrollment will drop

Teaching and Research

1. Rigorous and relevant academics
2. Research and scholarship/discoveries that are impactful

Service

3. Outreach that moves state forward/country

Three complex areas/campus-wide impact

1. Student Success: Advising is one aspect
2. Graduate Education
3. Budget Model