



MEGAN M. CARPENTER

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Executive Summary

Visionary leader in innovation and higher education, and current Dean of the University of New Hampshire Franklin Pierce School of Law. Nationally recognized for transformative leadership in higher education, legal innovation, and intellectual property. Proven record of quadrupling enrollment, reversing multimillion-dollar deficits, quintupled fundraising, and achieving historic diversity gains. Community builder, enhancing faculty and student support, alumni engagement, and external relationships. Deeply committed to public land-grant mission and the future of legal education.

Areas of Expertise

Organizational Vision & Leadership Recognized nationally for making transformative, enterprise-level innovations in higher education in the best interest of students, faculty, and the academic mission, including diversification of revenue streams, program building, and policy creation in a rapidly changing educational landscape. Thought leader with extensive publication record in law journals, books, and popular media.

Enrollment Strategy & Management Strong track record of development and implementation of enrollment management strategies that reverse declines in student numbers (4x) and revenue (4x), aligning with the university mission and goals.

Cross-disciplinary Partnerships & Community Development Decades of expertise in cross-disciplinary collaborations and partnerships across public land-grant universities, industry, and government that enhance research, innovation, and community economic development, including a global focus and impact.

Student Access & Well-Being Deeply passionate about creating accessible communities that not only foster a culture of trust and high performance in student outcomes, but also lead to expanded educational opportunities. Proven expertise in selecting and engaging the right teams, systems, and partnerships that open doors, retain students/clients, and drive student outcomes.

Faculty Support Championing faculty success has been a central priority. Spearheaded initiatives to significantly enhance support for faculty scholarship, including securing summer research stipends and increasing funding for national and international conferences. Institutionalized a streamlined process for university-wide award nominations, ensuring each academic unit receives recognition and support. Instituted a robust sabbatical policy to promote research and professional growth across various categories of faculty. Led fundraising efforts for a leading professorship and to fund a faculty lounge and wellness initiatives, fostering a supportive, well-rounded environment.

Fundraising and Alumni Engagement Achieved a five-fold increase in fundraising and elevated alumni engagement to unprecedented levels in the institution's history. Renowned for strategic relationship-building and a focus on transformative impact, I led efforts that garnered substantial support for key priorities, including student scholarships, faculty development and recruitment, and the cultivation of an inclusive, dynamic community. Raised funds to launch innovative interdisciplinary and experiential learning programs, while securing capital investments for critical infrastructure improvements, such as enhanced collaboration spaces, a wellness room/gym, and vibrant collaboration spaces.

Public Speaking & Thought Leadership Internationally recognized speaker and Subject Matter Expert (SME) on emerging technologies and innovation in a way that intersects with a deep commitment to the future of higher education. Brings thought-leadership experience to keynotes, strategic planning, and innovation discussions at organizations/events around the world. Extensive publication record of 30+ and contributions to more than 150 keynotes, panels, and presentations.

Professional Experience

UNIVERSITY OF NEW HAMPSHIRE FRANKLIN PIERCE SCHOOL OF LAW

2017 – Present

Dean & Professor of Law

Serve as dean of the Franklin Pierce School of Law, and oversee the Concord campus in the state capital. Responsible for: enrollment management and retention; community engagement and strategic partnerships; faculty; international relations; financial and budgetary planning and oversight; student affairs and well-being; academic innovation; institutional research and intellectual life; academic planning and programs; capital expenditures, building and improvements; property management and investments; and communications and marketing.

Turned around an academic institution that was losing \$MM annually. Created and presented an ambitious plan and proforma with financial milestones to the Board of Trustees and gained buy-in to execute, resulting in successfully breaking even and becoming profitable across all programs in 3 years (2 years ahead of schedule). Growth has outpaced every other college within the University System of New Hampshire and continues to do so. This has resulted in a significant increase in support for faculty scholarship, wellness, and experiential learning programs.

Key Performance Indicators:

- 4x increase in enrollment
- 4x increase in Net Tuition Revenue for entering students

- Highest giving on record (amount)
- Highest alumni giving in history at the law school, and highest percentage of alumni in history, higher than any unit at the university

TEXAS A&M UNIVERSITY SCHOOL OF LAW | 2007*-2017

Professor of Law (Tenured)

Founding Director, Center for Law and Intellectual Property (CLIP)

Faculty Director, Entrepreneurship Law Clinic, Patent Law Clinic, Trademark Law Clinic

(*Served as tenure-track Associate Professor at Texas Wesleyan School of Law prior to Texas A&M acquisition in 2012.)

Professor, scholar, and founder of nationally ranked program specializing in intellectual property, technology, and the arts. Spearheaded partnerships between the School of Law and the Mays Business School, the College of Engineering, and the College of Architecture. Received and administered a grant to lead a program on “pop-up” entrepreneurship education across the undergraduate institution. Facilitated relationships with industry, including entities such as Lockheed Martin, the North Texas Health Science Center, and Bell Helicopter, as well as various community arts organizations. Founded and served as faculty director of three clinical programs.

- Founded a program that became nationally ranked in Top 10 nationwide by US News and World Report.
- Managed budget, staffing, and program development.
- Led strategic planning initiatives and cross-campus collaboration, including College of Engineering, Mays Business School, and College of Architecture.
- Created academic degree and non-degree programs, including master’s degrees, interdisciplinary programs, experiential learning, global initiatives, and pro bono community outreach, education and engagement.

WEST VIRGINIA UNIVERSITY COLLEGE OF LAW | 2005 – 2007

Visiting Associate Professor of Law

Expanded intellectual property program, including community- and university-wide partnerships, facilitation of community development and thought-leadership through government, industry, and the university.

- University engagement included Research Corporation and Office of Technology Transfer
- Community-wide partnerships involved local law firm and local entrepreneurs
- “Coal to Content” engaged government, industry, and public sector, including then-Governor Joe Manchin and then-Congressman Alan Mollohan.

Adjunct Professor – Benjamin M. Statler College of Engineering & Mineral Resources

Taught cyberlaw and cybercrime seminar to undergraduate engineering students.

ST. THOMAS UNIVERSITY | Fredericton, NB, Canada
Doctoral Fellow, Atlantic Human Rights Centre (2004-2005)

Engaged in interdisciplinary research and policy scholarship, and taught across the undergraduate curriculum, including legal issues around NGOs and human rights.

KIRKPATRICK & LOCKHART LLP (NOW K&L GATES) | Pittsburgh, PA | 1999 – 2002

Associate

- Assisted with VC funding and M&A deals for entrepreneurs during the “Dot-com bubble,” a period of rapid growth for technology companies.
- Assisted corporate, tech, and media/entertainment clients to strategize, protect, and enforce global IP rights.
- Led large-scale IP audit for a top global media and entertainment company.
- Co-supervised internet enforcement team of 27 attorneys.

Education

NATIONAL UNIVERSITY OF IRELAND | Galway, Ireland

- LL.M. - International Human Rights Law, Valedictorian, First Honors 2003

WEST VIRGINIA UNIVERSITY | Morgantown, WV

- Juris Doctor (J.D.) 1999
- M.A. in Foreign Languages 1995
- B.A. in Foreign Languages; Minor: International and Comparative Politics 1993
- Certificate in Spanish, Universidad Internacional Menendez y Pelayo | Santander, Spain

Recognition & Awards

- Women’s IP World -- #4 Most Influential Women in IP (2025)
- National Jurist – 20 Most Influential People in Legal Education (2024)
- IAM Strategy 300 – World Leaders in Strategy (2023, 2024, 2025)
- Bloomberg Legal Innovators (Hybrid JD) (2022)
- Women’s Leadersh-IP Initiative – International Trademark Association (INTA) (2021)
- Named to the “It List” for New Hampshire – NH Magazine (2018)
- Honorary Fellow – NH Bar Foundation (2018)
- President’s Award for Community and Economic Development, Texas A&M University (2016)
- Entrepreneurial Fellow – Mays Business School, Texas A&M University (2015)
- Recipient of the Judith Kuhn & Stephen R. Alton Service Award (2013-14)

Volunteer Service & Strategic Collaboration (Select)

Work Group on Artificial Intelligence, Law School Admissions Council (LSAC) Board of Trustees (2021-2024):

Working cross-functionally to lead LSAC workgroup on AI across legal education, including exploring how law schools are incorporating AI into their operations and infrastructure, supporting information-sharing, and developing recommendations as to how the LSAC can best support legal education and the needs of law schools.

National Center for State Courts (NCSC) and Thomson Reuters International (2024-2026):

Appointed to AI Policy Consortium for Law and Courts, including Steering Committee and Rules and Practices Workgroup. Led effort to develop key considerations for legal AI tools for law practice and courts to ensure safety, reliability, and alignment. Regularly moderate webinars on AI and the courts, train judges on evidentiary issues, and represent the group externally on the impact of AI in the administration of justice and the operations of courts.

Board of Trustees, Law School Admissions Council (LSAC) (2021-2024):

Member of the Board of Trustees of the premier non-profit, membership-based organization in legal education dedicated to law school admissions, standardized testing implementation and administration for legal education. Leadership during a pivotal time in the organization, when the value of admissions testing is being questioned by accreditors and the public.

- Finance & Budget Committee
- Board liaison, Schools & Candidates Committee
- Strategic planning

International Trademark Association (INTA):

Lead roles in 30,000+ member professional global organization in the intellectual property and innovation space.

- Tapped to spearhead the building of strategic partnerships globally between organizations (e.g., Girl Scouts of America, Amazon, African women entrepreneurs, NGOs, etc.)
- Leadership positions including chairing project teams, subcommittees, and committees, and being appointed to the Programming Advisory Council, the Presidential Task Force, Professional Development Committee, and other executive advisory committees over time.
- Frequent speaker and advisor on emerging technologies, leadership, vision and strategy.

Intellectual Asset Management (IAM/IPBC):

Regularly speak at premier professional technology organization for licensing and innovation with global leaders, including events with topics focusing on leadership, finance, and access. Named to their list of the IAM Strategy 300, a list of the top Global Strategists around the world, three years in a row.

Asociación Interamericana de la Propiedad Intelectual (ASIPI):

Leading task force focused on increasing Global Innovation Index across Latin America. Created a groundbreaking \$2.4MM scholarship program that provides legal education to attorneys across Latin America. Built relationships and leveraged credibility and global partnerships to advance international policy conversations.

American Bar Association (ABA):

- Co-Chair, Development Conference, American Bar Association (ABA) 2024, 2025
- Planning Committee, ABA Deans' Meeting 2022

Global collaborations:

- Established relationships with universities and organizations in India, China, Taiwan, Latin America, Australia, Italy
- Guest-lectured in 15 schools in other countries (2023-2025)
- Teach at National Taipei University of Technology (Taiwan) (2024, 2025)
- Spearheaded collaboration with the University of Hawaii and World IP Organization (WIPO)

Publications & Presentations

Leadership, Innovation, and Higher Education Reform
Inclusion and Leadership Development
Artificial Intelligence and the Law
Intellectual Property and Innovation
Community Engagement, Policy, and Economic Development

Leadership, Innovation, and Higher Education Reform

My work in this area highlights a longstanding commitment to transforming higher education through thoughtful leadership, online and hybrid pedagogy, and curricular reform. Across publications and national presentations, I have advanced best practices that anticipate demographic shifts, leverage technology for access, and foster student success. These contributions are directly relevant to the law school: they demonstrate not only my ability to lead institutional change but strengthen academic programs, support faculty, and prepare students for a rapidly evolving workforce.

PUBLICATIONS

Risk-Taking and Reform: Innovation for a Better Education, University of New Hampshire Law Review, 22 UNH L. Rev. 141 | 2024

A Digital Mindset Will Revolutionize Education: Legal Education as a Global Model, with Ravi S. Kumar (CEO of Cognizant, ex-Infosys), | Sept. 23, 2021

To Educate Lawyers Who Change the World, We Cannot Let This Crisis Go To Waste, | Oct. 24, 2020

Secure Online High-Stakes Testing: A Serious Alternative as Legal Education Moves Online, with Sara Berman, Gregory Brandes, Andrew Strauss | Apr. 7, 2020 available at: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3567894

Legal Education: A Call to Action, American Bar Association Section of Intellectual Property, 13(1) Landslide 26 Sept/Oct 2020

Why the Traditional Model of Educating US Lawyers Must Change, | Jan. 2, 2020

Legal Education Unbundled (and Rebundled), 50 Toledo L. Rev 265 | 2019

Featured on Paul Caron's TaxProf blog, in "How Law Schools Are Like Comcast and Charter Spectrum: They Persist in Bundling Legal Education in a World that Demands Unbundling," | Mar. 9, 2019

PRESENTATIONS

Podcast Interviewee, The Future of Higher Education: Leadership, Admissions, and the Demographic Cliff, Status Check with Spivey | Dec. 2024

Keynote, Hybrid and Online Learning – Theory-Informed Design and Programmatic Assessment, Online and Hybrid Learning Pedagogy: Toward Defining Best Practices in Legal Education, University of Denver Sturm College of Law | Sept. 2024

Podcast Interviewee, Legal Education Reform to Fix Access to Justice, New England Take with AJ Kierstead | Jul. 7, 2024

Panelist, Difficult Conversations with Your Dean: Managing High Expectations with Lower Volume of Applications, Law School Admissions Council Annual Meeting | May 30, 2024

Podcast Interviewee, Innovations in Legal Education and Contextual Learning, Episode 68, Aspen Leading Edge Podcast with Patricia Roberts | May 21, 2024

Keynote, Innovation in Education, Risk Taking and Reform in Legal Education, UNH Law Review | Jan. 26, 2024

Presenter, Online and Hybrid JD Programs, Texas A&M Law Associate Deans' Conference, Fort Worth, TX | Oct. 8, 2022

Panelist, The Future Is Here: Legal Education in 2032, University of Denver Sturm College of Law, Denver, CO | Sept. 24, 2022

Presenter, Discussion Lead, Mental Health & Wellness in Leadership, ABA Deans' Meeting, Northwestern Law, Chicago, IL | Mar. 14, 2021

Panelist, Advice for New(er) Law Professors from Deans, Southwestern Association of Law Schools (SEALS) Annual Meeting | Jul. 29, 2021

Panelist, The Law School of 2050: An Academic Master Plan for the Future Law School, Southwestern Association of Law Schools (SEALS) Annual Meeting | Jul. 28, 2021

Keynote, Building a Personal Brand, Future Business Leaders of America (FBLA) National Conference | Jun. 25, 2021

Closing Remarks, Internationalization in Higher Education, LSAC Global Affairs | Jun. 25, 2021

Podcast Interview, What's Her Story, McLane Middleton | Jan. 15, 2021

Discussant, Post-Covid Online and Hybrid Learning Best Practices, American Association of Law Schools Annual Meeting | Jan. 5, 2021

Panelist, Online Education Accreditation, State Regulation, and Variance Usage, Panel, Southeastern Association of Law Schools (SEALS) | Jul. 31, 2020

Discussant, Law School Governance Surrounding Online Implementation, Southeastern Association of Law Schools (SEALS) | Jul. 31, 2020

Discussant, Online & Hybrid Learning Pedagogy Best Practices and Standards Development, SEALS | Jul. 30, 2020

Presenter, Online and Hybrid Programs, Texas A&M Associate Deans' Conference | Jun. 2, 2020

Presenter, Global Legal Education and a Global Law School Experience, OP Jindal Law School | May 27, 2020

Plenary Speaker, Keeping Up with the Changing Landscape in Higher Education, American Association of Law Schools (AALS) | Jan. 4, 2020

Invited Discussant, Online and Hybrid Learning, American Association of Law Schools (AALS) | Jan. 2, 2020

Panelist, Engaging Students in a Virtual Classroom, Live with Kellye and Ken | Dec. 2, 2019

Presenter, Law School Curricular Reform, AccessLex Conference on Legal Education | Nov. 11, 2019

Plenary Speaker, The Future Is Here: Legal Education in a Hybrid World, Online and Hybrid Learning Pedagogy: Toward Defining Best Practices in Legal Education, University of Denver Sturm College of Law | Sept. 26-28, 2019

Organizer and Moderator, The Times They Are A-Changin': Developments in Teaching and Education, International Trademark Association Annual Meeting, San Diego, CA | May 1, 2015

Presenter, Desafíos Éticos de la IA en Educación y la Profesión Jurídica, Asociación Mexicana Para la Protección de la Propiedad Industrial A.C. (AMPPI) | Apr. 25, 2025 (en español)

Invited Participant, Leading Edge Conference, Wolters Kluwer, Chicago, IL

Panelist, Live with Kellye and Ken: Law and Technology, Legal Education, American Association of Law Schools meeting in New Orleans, Louisiana | Jan. 3, 2019

Presenter, IP Education in the US and Globally, Asian Alumni Conference, Tokyo, Japan | Sept. 2, 2018

Panelist, Pro Se, Pro Bono, and Law School Clinic Certification Programs, United States Patent and Trademark Office Webinar, Washington, DC | May 21, 2015

Access and Student Success

These presentations reflect my longstanding commitment to expanding access to education and the professions, and to developing the next generation of leaders. They demonstrate how I have consistently worked to broaden participation in higher education and the legal profession for veterans and active-duty military, adult learners, working professionals, and global students. By highlighting both scholarship and practice, these talks underscore my belief that expanding educational opportunity strengthens institutions, fuels innovation, and builds resilient communities. In the spirit of the land-grant mission, they emphasize making education accessible to all, regardless of background or geography, and preparing students to contribute meaningfully to their communities and professions.

PRESENTATIONS

Panelist, Diversity, Equity, and Inclusion as a Tool to Unlock Opportunities, IP Business Conference (IPBC) Europe | Mar. 20, 2024

Panelist, Looking at Professionals from a Diversity Lens, Invitation-only Colloquium of global leadership in IP/technology, American Intellectual Property Law Association (AIPLA) | Jan. 31, 2024

Presenter, How and Why Diversity, Equity, and Inclusion Matters, New Hampshire Bar Association Annual Meeting, Portsmouth, NH | Jun. 23, 2023

Presenter, Masterclass: A New Approach to Diversity, Equity, and Inclusion, IP Business Conference Global (IPBC), San Diego, CA | Jun. 12, 2023

Valedictory Address/Keynote Speaker: Women and IP: Accelerating Innovation and Creativity, Himachal Pradesh National Law University & Council for Science, Technology & Environment Shimla, India | Apr. 27, 2023

Panelist, Women in STEM and IP, World IP Day, Asociacion Interamericana de law Propiedad Intelectual (ASIFI), Webinar | Apr. 26, 2023

Panelist, Women in STEM and IP, World IP Day, Asociación Interamericana de la Propiedad Intelectual (ASIFI) | Apr. 26, 2023

Panelist, Leadership, Diversity, and Building Innovative Teams, IP Business Conference Europe, Paris, France | Mar. 29, 2023

Presenter, Unlocking Extraordinary Talent, Building Diverse Teams, IPBC Global, Seattle, WA | Nov. 14, 2021

Presenter, Moving Beyond Words: Solutions for Closing the Gender Gap, IP Watchdog Con 2021 Dallas, TX | Sept. 13, 2021

Presenter, Gender Gap in IP and STEM, IP Watchdog IPCon2020 | Sept. 15, 2020

Invited Participant, Women's Leadersh-IP Initiative Workshop, International Trademark Association (INTA) | May 4, 2020

Featured Interviewee, Women in Leadership, Webinar | Nov. 5, 2019

Artificial Intelligence, Emerging Technologies and the Law

This section highlights my national and international leadership at the intersection of AI, education, and the law. Artificial intelligence is reshaping how courts administer justice, how professionals work, and how universities prepare students for the future. My scholarship, policy leadership, and global presentations demonstrate a forward-looking approach that equips traditional institutions to navigate these changes responsibly and effectively. This work underscores my readiness to prepare WVU Law graduates for the future of the profession.

PUBLICATIONS

Machina Legalis: The Evolution, Examination, and Evaluation of Legal AI, Cambridge University Press, with Juan Manuel Contreras | 2025 (forthcoming)

Key Considerations for Adoption of Legal AI Tools, National Center for State Courts & Thomson Reuters International | August 2024 (part of Rules & Practices Workgroup)

Authorship in the Age of Generative Artificial Intelligence, Círculo IP/IP Circle (magazine of Asociación Mexicana Para la Protección de la Propiedad Industrial A.C. (AMPPI), Instituto de la Propiedad Intelectual and Derecho de la Competencia (IPIDEC) | 2024

Drawing a Line in the Sand: When a Curator Becomes a Creator, in ENTERTAINMENT, PUBLISHING AND THE ARTS HANDBOOK, Thomson Reuters (West), (2013). Originally published in 13(3) Vanderbilt J. Entertainment & Tech. L. 463 | Spring 2011

Drawing a Line in the Sand: When a Curator Becomes a Creator, 13(3) Vanderbilt J. Entertainment & Tech. L. 463 | Spring 2011

PRESENTATIONS

Presenter, Lawyers Rewired: AI's Challenge to How We Learn, Work, and Remember, 63rd Annual Conference on Intellectual Property Law, Center for American and International Law (CAIL), Dallas, TX | Nov. 13-14, 2025

Presenter, Legal, Ethical, and Policy Implications of Artificial Intelligence, Asociación Paraguaya de la Agentes de la Propiedad Intelectual (APAPI), Asunción, Paraguay | Oct. 27, 2025

Presenter, Emerging Technologies and Innovation: AI & the Metaverse, IP Enforcement Training for Vietnamese Judges, Hanoi Law University & International Trademark Association, Vietnam | Oct. 8, 2025

Moderator, AI Evidence in Jury Trials, National Center for State Courts & Thomson Reuters International (webinar) | Aug. 20, 2025

Presenter, Decoding the Perils and Possibilities of AI in the Court System, Journalist Law School, Loyola Law School, Los Angeles, CA | Aug. 1, 2025

Presenter, AI Use in the Court System: Best Practices, Florida Conference of County Court Judges, Bonita Springs, FL | Jul. 11-13, 2025

Moderator & Presenter, Deepfakes on Trial: How Courts Are Navigating AI Evidence, National Center for State Courts (webinar) | Apr. 16, 2025

Introductory Speaker, Bias in Technologies: The Causes, Consequences, and Possible Solutions, Rudman Center for Justice, Leadership, and Public Service, UNH Franklin Pierce School of Law, Concord, NH | Feb. 10, 2025

Moderator and Speaker, The Transformative Impacts of Emerging Technology on the Practice of Law, Ethical Rules and Law School Curriculum, American Association of Law Schools (AALS) Annual Meeting, San Francisco, CA | Jan. 9, 2025

Speaker, Navigating the Future of Copyright: Legislation and Implications for AI in the EU, US, and Beyond, World Intellectual Property Forum, Dubai, United Arab Emirates | Jan. 23, 2025

Presenter, Artificial Intelligence and Authorship in the US, Conference on Artificial Intelligence and Emerging Technologies, Japan Patent Attorneys' Association, Tokyo, Japan | Nov. 11, 2024

Presenter, Artificial Intelligence and Authorship, Conference on Artificial Intelligence and Emerging Technologies, National Technology University of Taipei, Taipei, Taiwan | Nov. 8, 2024

Presenter, Judges' Training on Emerging Technologies and AI, Madhya Pradesh High Court, Judicial Academy, UK-IPO, & International Trademark Association, Indore, Madhya Pradesh, India | Sept. 28-29, 2024

Presenter, Artificial Intelligence y Derechos del Autor v. Derechos del AIutor, Asociación Interamericana de la Propiedad intelectual, Antigua, Guatemala | Jun. 3, 2024

Panelist, IP and Innovation: Trade Secret Management in the Advent of Generative AI, Houston, Texas | INTA Annual Meeting | May 24, 2024

Presenter, Artificial Intelligence and Authorship, Asociación Interamericana de la Propiedad Intelectual (ASIPI) Academia, Webinar | Mar. 5, 2024

Presenter, Artificial Intelligence and Its Impact on Law Firms, Congreso de ASIPI, Mexico City, Mexico | Dec. 6, 2023

Presenter, Artificial Intelligence and Intellectual Property Law, Taipei Tech University, Taipei, Taiwan | Nov. 9, 2023

Presenter, AI and Trademark Practice, China Medical University, Taichung, Taiwan | Nov. 8, 2023

Presenter, AI, Biomedicine, and Trademark Conference, Biomedical Research Park, Nangang District, Taiwan | Nov. 7, 2023

Presenter, Artificial Intelligence: Input, Output, and Intellectual Property, Taipei Tech University and Taiwan Intellectual Property Office, Taipei, Taiwan | May 8, 2023

Presenter, Artificial Intelligence: Input, Output and Intellectual Property (Lecture tour)

Vivekananda Institute of Professional Studies, National Law University Delhi; Symbiosis Law School Noida, Amity Law School Noida; IIT Delhi/Foundation for Innovation and Technology, Narsee Monjee Institute of Management Studies (NMIMS); Pravin Gandhi Law School, Mumbai National Law University, Delhi & Mumbai, India | Mar. 13-18, 2023

Presenter, IP Issues in the Metaverse, 42nd Congreso Internacional de Propriedade Intelectual, Associacao Brasileira Propriedade Intelectual (ABPI), Sao Paulo, Brazil | Aug. 24, 2022

Presenter, IP and the Metaverse, Seminario Asociacion Interamericana de la Propriedad Intelectual (ASIPI), Costa Rica | Jun. 5, 2022

Presenter, IP and the Metaverse, Seminario Asociacion Interamericana de la Propriedad Intelectual (ASIPI) Costa Rica | Jun. 5, 2022

Doctrine, and Social Justice (with John Sommer), Los Angeles County Bar Association, Entertainment Law & Intellectual Property Section | Sept. 29, 2020

Co-Chair, IP Minds Conference, Boston, MA | Feb 4-6, 2020

Presenter, Global Trends in IP and Technology, NMIMS Law School, Mumbai, India | Dec. 12, 2019

Intellectual Property and Innovation

My scholarship and presentations in intellectual property demonstrate my ability to connect legal theory with real-world challenges, to engage courts, practitioners, and policymakers, and to translate complex issues into solutions that strengthen institutions and economies. It also reflects a global leadership profile: I have been invited to speak and publish around the world, shaping conversations in Asia, Europe, and Latin America on how intellectual property fuels entrepreneurship, creativity, and economic growth. For WVU, this breadth of expertise underscores my readiness to support faculty across disciplines in law, elevate the school's research profile, and advance the land-grant mission of turning knowledge into impact for communities.

PUBLICATIONS

When Terroir Shifts: Climate, Wine, and The Legal Fragility of Place, in MUNDO Magazine | July 2025

Fashion Statement: Freedom of Expression and Trademarks, The Routledge Handbook of Fashion Law, Eleonora Rosati and Irene Calboli, eds., Routledge Press | 2024

How the Escalator Forever Changed our Sense of Space, Smithsonian Magazine | Jun. 27, 2019

Escalator, in A HISTORY OF INTELLECTUAL PROPERTY IN 50 OBJECTS, by Claudy Op den Kamp and Dan Hunter, Cambridge Univ. Press | 2019

Trademark scholar says FUCT's victory at the Supreme Court is a win for free speech. Article was published in a variety of news outlets through The Conversation, including the Houston Chronicle and the Chicago Tribune | Jun. 26, 2019

FUCT gets day in court as SCOTUS considers dropping slippery moral standard when granting trademarks. Article was published in a variety of news outlets through The Conversation, including Salon.com and Detroit Legal News | Apr. 23, 2019

Invited author, SCOTUSblog, *Iancu v. Brunetti*, a Supreme Court case focused on the constitutionality of banning trademark registration for marks deemed "scandalous" or "immoral."

- Argument preview: Justices to consider constitutionality of banning trademark registration for immoral and scandalous marks, Apr. 8, 2019
- Argument analysis: Justices grapple with immoral and scandalous trademarks, Apr. 16, 2019
- Opinion analysis: Long-time prohibition on registration of scandalous and immoral trademarks is struck down, Jun. 24, 2019

Contextual Healing: What to Do About Scandalous Trademarks, 69 Hastings L.J. 1 | 2017

If It's Broke, Fix It: Updating Fixation for the Modern Era, 39 Colum. J. L. & Arts 355 | 2016

NSFW: An Empirical Study of Scandalous Trademarks, with Mary Garner, 33 Cardozo Arts & Ent L.J. 321 | 2016

Fixing Fixation: Copyright Law and Contemporary Art, with Steven Hetcher, 82 Fordham L. Rev 2221 | 2014

Intellectual Property: A Human (Not Corporate) Right, in FORGOTTEN RIGHTS, FORGOTTEN CONCEPTS, Edward Elgar Publishing | 2012

Calling Bulls**t on the Lanham Act: The 2(a) Bar for Immoral, Scandalous, and Disparaging Marks, with Kathryn Murphy, 49(4) Louisville L. Rev. 465 | Summer 2011

Space Age Love Song: The Mix Tape in a Digital Universe, 11 Nev. L.J. 44 | Fall 2010

Trademarks and Human Rights: Oil and Water? Or Chocolate and Peanut Butter?, 99(4) Trademark Reporter | July-Aug. 2009

Intellectual Property and Indigenous Peoples: Conforming Copyright Law to the Needs of a Global Community, 7 Yale J. Hum. Rts. & Dev. L.J. 51 | 2004

PRESENTATIONS

Presenter, Climate Change, Intellectual Property, and Geographic Indications, 2025 Congreso de la Asociación Interamericana de la Propiedad Intelectual, Buenos Aires, Argentina | Dec. 1, 2025

Presenter, Recent Trends and New Concepts in Trade Secret Protection and Enforcement, AIPPI World Congress, Yokohama, Japan | Sept. 15, 2025

Presenter, Navigating Ethical Challenges for In-House Trademark Practitioners: Privileges, Duties, and Best Practices, International Trademark Association (INTA) Annual Meeting, San Diego, CA | May 20, 2025

Speaker, Lawyers as Leaders: The Lawyer's Role in Protecting the Rule of Law, Civil Discourse, and the Courts, New Hampshire Bar Association Midyear Meeting, Manchester, NH | Feb. 21, 2025

Moderator, Global Power, Space Power, 2024 Congreso de la Asociación Interamericana de la Propiedad Intelectual, Antigua, Guatemala | Dec. 4, 2024

Presenter, Annual Update on Trademark Law, Intellectual Property Institute, State Bar of Michigan ICLE, Mackinac Island, Michigan | Jul. 19, 2024

Speaker, Using Trademarks, Trade Dress, and Design Patents to Fight Knock-Offs and Counterfeits, IPWatchdog LIVE 2025, Arlington, VA | Mar. 3, 2025

Panelist, The New SEP Battlefield, Patents Administrative Law Conference, American University, Washington, DC | Apr. 24, 2024

Presenter, The Protection of Famous Brands and their Legal and Economic Effects, 43rd Congreso Internacional de

Presenter, Brand Protection in the Evolving Social Media Environment, XXIII Work Sessions and

Presenter, Current Issues in US Trademark Practice, Taiwan Intellectual Property Office (TIPO), Taipei, Taiwan | Nov. 6, 2023

Administrative Council, Asociación Interamericana de la Propiedad Intelectual (ASIFI) Medellin, Colombia | Dec. 7, 2022

Moderator, Developing and Implementing a Brand Protection Strategy, IP Watchdog Live 2022, Dallas, TX | Sept. 12, 2022

Panelist, Buying Online Is Not a Safe Harbor Anymore, International Trademark Association Annual Meeting Washington, DC | May 3, 2022

Panelist, The Growing Problem of Counterfeits, IP Watchdog IPCon 2021 Dallas, TX | Sept. 14, 2021

Presenter, Trademarks and Ethical Issues, United States Patent and Trademark Office, Washington, DC | Jan. 21, 2021

Panelist, The Growing Problem of Counterfeits, IP Watchdog IPCon 2021 Dallas, TX | Sept. 14, 2021

Presenter, Trademarks and Ethical Issues, United States Patent and Trademark Office, Washington, DC | Jan. 21, 2021

Panelist, Forbidden Trademarks, Ordine del Consulenti in Proprieta Industriale, Milan, Italy | Nov. 24, 2020

Plenary Speaker, Intellectual Property from an International Perspective, Congress of Brazilian Intellectual Property Association, Rio de Janeiro, Brazil | Oct. 22, 2020

Panelist, The Shock Factor: Did Brunetti Lead to a Rise of Scandalous Brands in the Fashion Industry?, Cooley LLP | Oct. 14, 2020

Presenter, Global Challenges, Global Opportunities: Intellectual Property and Public Policy, Jagran Lakecity University, Bhopal, India | Sept. 25, 2020

Moderator, Trademark Strategy: Fighting Knock-offs, Counterfeits, and Brand Abuse, IP Watchdog IPCon2020 | Sept. 16, 2020

Interviewee, Intangible Assets Podcast, California Lawyers Association IP Section | Jul. 7, 2020

Presenter (with John Sommer), Scandalous Trademarks on Brunetti's One-Year Anniversary: The Decision's Impact and the PTO's Commonplace Words Doctrine, Washington, DC Bar Association | Jun. 24, 2020

Presenter, International Webinar on Intellectual Property Rights, Vivekananda Law School | Apr. 26, 2020

Presenter (with John Sommer), Insights into Iancu v. Brunetti, International Trademark Association Leadership Meeting, Austin, TX | Nov. 20, 2019

Panelist, 10th Annual Supreme Court IP Review, Chicago Kent College of Law | Sept. 20, 2019

Presenter, The US IP Environment and How We Are Responding, Fourth Annual Asian Alumni Reunion for UNH Franklin Pierce School of Law | Sept. 6, 2019

Presenter, The Use (and Abuse) of Trademarks in Art: Influencers and Sponcon, at the American Association of Law Schools annual meeting, New Orleans, Louisiana | Jan. 5, 2019

Interviewee, Unspeakable Trademarks, Planet Money, National Public Radio | May 26, 2017

Interviewee, Weekend All Things Considered (on trademark issue before the US Supreme Court), National Public Radio | Jan. 15, 2017

Presenter, Design Thinking: User-Centered Design and Functionality in Trade Dress, Sixth Annual Intellectual Property Scholars' Roundtable, Texas A&M University School of Law, Fort Worth, TX | Oct. 7-8, 2016

Presenter, Contextual Healing: Lanham Act 2(a) and Social Justice, Tsai Center 13th Annual IP Symposium, Southern Methodist University, Dallas, TX | Sept. 30, 2016

Conference Organizer, Loot: Looted Art, Cultural Property, and Repatriation, Texas A&M University School of Law, Fort Worth, TX | Sept. 9, 2016

Workshop Organizer and Presenter, Intellectual Property Bootcamp, College of Veterinary Medicine, Texas A&M University, College Station, TX | Aug. 24-25, 2016

Presenter, Intellectual Property Overview for Biomedical Researchers, Intellectual Property Bootcamp, College of Veterinary Medicine, Texas A&M University, College Station, TX | Aug. 24-25, 2016

Conference Organizer, IP in All the New Places, Texas A&M University School of Law, Fort Worth, TX | Apr. 14-16, 2016

Presenter, Contextual Healing: Trademarks and Morality, Intellectual Property in All the New Places, Texas A&M School of Law | Apr. 16, 2016

Presenter, Trademarks, Morality, and Free Speech, Fordham IP Conference, Fordham University School of Law, New York, NY | Mar. 31, 2016

Presenter, Contextual Healing: Trademarks and Morality, Chicago IP Colloquium, Loyola Law School, Chicago, IL | Mar. 22, 2016

Presenter, Design Thinking: Human Centered Design and Functionality in Trade Dress, Asia Pacific Intellectual Property Forum, University of Washington, Seattle, WA | Feb. 18, 2016

Presenter, Introduction to International Trademark Law, INTA Annual Meeting, Orlando, FL | May 21, 2016

Conference Organizer, Intellectual Property Scholars Roundtable, Texas A&M University School of Law, Fort Worth, TX | Oct. 9-11, 2015

Presenter, Fixing Fixation, Copyright Outside the Box, Kernochan Center for Law, Media, and the Arts, Columbia University, New York, NY | Oct. 2, 2015

Presenter, Contextual Healing: A Look at Lanham Act Section 2(a), Intellectual Property Scholars Conference, DePaul University, Chicago, IL | Aug. 6, 2015

Organizer and Moderator, (Dis)Order in the Court: A Debate Between a Practitioner and a Professor, International Trademark Association Annual Meeting, San Diego, CA | May 3, 2015

Presenter, Introduction: Course on International Trademark Law and Practice, International Trademark Association Annual Meeting, San Diego, CA | May 2, 2015

Presenter, Behind the Music: The Lanham Act 2(a) Bar on Scandalous and Immoral Trademarks, Works in Progress in IP (WIPIP), Arlington, VA | Feb. 6, 2015

Conference Organizer and Presenter, Art Law: Everything You Always Wanted to Know But Were Afraid to Ask, Texas Wesleyan School of Law, Fort Worth, TX | Feb. 19, 2011

Organizer, Summer Program, Summer Away in Santa Fe, Santa Fe, NM, with Associate Dean Vickie Rainwater | 2009-11

Organizer and Presenter, First Annual Trademark Scholarship Symposium, International Trademark Association Annual Meeting Trademark Scholarship Symposium, Boston, MA | May 24, 2010

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, The Digital Millennium Copyright Act: Dawn of a New (Digital) Creation, Arts Council of Fort Worth, Fort Worth, TX | Apr. 5, 2010

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Copyrights and Trademarks and Arts, Oh My! Practical Information for Visual Artists, Writers, Designers, and More, Arts Council of Fort Worth, Fort Worth, TX | Oct. 5, 2010

Panelist, Preparing for the Future, IPBC Global, Boston, MA | Jun. 16, 2019

Moderator, Professor/Practitioner Debate, Fan or Felon – Or, More Accurately, Fan or Infringer?, International Trademark Association Annual Meeting, Boston, MA | May 18-22, 2019

Moderator, Should the Federal Government Register Cannabis Trademarks, International Trademark Association Annual Meeting, Seattle, WA | Jun. 5, 2018

Trademark Law Promotes Fair Competition, Not Morality, N.Y. Times | May 4, 2016

Presenter, Taking the Ball and Running with a Pro Bono Case like the Redskins Trademark Cancellation Action, International Trademark Association Annual Meeting, San Diego, CA | May 2, 2015

Conference Organizer, IP and the Modern University Athlete, Texas A&M University School of Law (co-organized with Professor Meg Penrose). | Apr. 10, 2015

Organizer and Moderator, A2A (Access to Art) and Intellectual Property Law, AALS Art Law Section Annual Meeting, New York, NY | Jan. 5, 2014

Presenter, Fixing Fixation, Intellectual Property and the Arts, Texas A&M University School of Law, Fort Worth, TX | Oct. 25, 2013

Organizer and Moderator, Trademark Boundaries, International Trademark Association (INTA) Annual Meeting All-Professor Panel, Dallas, TX | May 6, 2013

Moderator, Art in an Age of Digital Convergence, AALS Art Law Section Annual Meeting, New Orleans, LA | Jan. 5, 2013

Presenter, Functionality Strikes Back, INTA Annual Meeting, San Francisco, CA | May 16, 2011

Organizer and Presenter, Art Law Conference, Texas Wesleyan School of Law, Fort Worth, TX | June 19, 2010

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Visual Artists' Rights Act, Dallas Art Dealers Association, Dallas, TX | Apr. 17, 2010

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Visual Artists' Rights Act, Arts Council of Fort Worth, Fort Worth, TX | Feb. 5, 2010

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Making Work for Hire Work for You, Arts Council of Fort Worth, Fort Worth, TX | Nov. 11, 2010

Conference Organizer and Presenter, Art Law, Texas Wesleyan School of Law, Fort Worth, TX | May 30, 2009

Conference Organizer and Presenter, Intellectual Property and Indigenous Peoples, Texas Wesleyan School of Law, Fort Worth, TX | Oct. 24, 2008

Entrepreneurship and Economic Development

For more than two decades, my scholarship and leadership have focused on how intellectual property and entrepreneurship can be harnessed to strengthen communities and expand opportunity in underserved or developing economies. This work is deeply personal, rooted in my West Virginia upbringing and my belief in the land-grant mission as a catalyst for economic resilience. From convening the *Coal to Content* conference at WVU—bringing together policymakers, industry, and academics to imagine a future beyond extraction—to building entrepreneurial ecosystems at Texas A&M and UNH, I have consistently sought to connect legal education with regional vitality. These efforts underscore my commitment to preparing universities and their graduates not only to thrive in the innovation economy but also to shape it in ways that advance community well-being and long-term economic transformation. This focus on connecting education to economic vitality reflects President Benson’s vision of WVU as a university whose impact extends to every community in the state, preparing graduates not only to succeed in the workforce but also to drive new opportunities and resilient economies for West Virginia’s future.

PUBLICATIONS

A Roadmap for Industry-Academia Collaboration to Advance Policy, IAM Media | Mar. 8, 2023

ENTREPRENEURSHIP AND INNOVATION IN TRANSITIONAL ECONOMIES (Ed.),
Edward Elgar Publishing | 2012

‘Will Work’: Exploring the Role of Intellectual Property in a Creative Economy, in *LAW, CREATIVITY, AND ENTREPRENEURSHIP* (Shubha Ghosh & Robin Paul Malloy, eds, Edward Elgar Publishing | 2011

PRESENTATIONS

Keynote, Our Intellectual Property System as a Foundation for Innovation, Patent Information Users’ Group (PIUG) Annual Meeting | May 5, 2025

Keynote Speaker, Brand Development and Enhancement in a Digital World, IP Minds Conference, Boston, MA | Feb. 5, 2020

Moderator, Can we benefit from inter/intra-industry collaboration through the open innovation & opensource?, IP Minds, Boston, MA | Feb. 6, 2020

Keynote Speaker, Will Work: Intellectual Property in a Transitional Economy, John Fisher Lecture, West Virginia University, Morgantown, WV | Mar. 4, 2019

Presenter, Economic Development and Intellectual Property, New Hampshire Business and Industry Association, Mountain Grand, New Hampshire | Sept. 25, 2018

Featured Speaker, Intellectual Property Strategies for Healthcare and Biomed, Technology Entrepreneurship Certificate Program, United States Association for Small Business & Entrepreneurship | Nov. 2016

Presenter, Legal Issues for Entrepreneurs, Aggie Entrepreneurship Saturday | Feb. 6, 2016

Presenter, Some Key Things Entrepreneurs Need to Know About the Law and Lawyers, United States Small Business and Entrepreneurship (USASBE) Conference, San Diego, CA | Jan. 2016

Panelist, Entrepreneurship and Corporate Social Responsibility, United States Small Business and Entrepreneurship (USASBE) Conference, San Diego, CA | Jan. 2016

Workshop Organizer and Presenter, Legal Issues to Consider when Naming Your Business, Startup Aggieland, Texas A&M University, College Station, TX | Dec. 1, 2015

Workshop Organizer and Presenter, Mythbusters! IP Myths for Entrepreneurs, Startup Aggieland, Texas A&M University, College Station, TX | Nov. 2, 2015

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Intellectual Property for Entrepreneurs, Startup Aggieland, College Station, TX | Apr. 23, 2015

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Intellectual Property for Entrepreneurs, College of Engineering, Texas A&M University, College Station, TX | Apr. 22, 2015

Presenter, Legal Tips for Musicians and Artists, 35 Denton Music Conference, Denton, TX | Mar. 14, 2015

Presenter, Legal Issues for Artist-Entrepreneurs, United States Association for Small Business and Entrepreneurship (USASBE) Annual Meeting, Tampa, FL | Jan. 23, 2015

Panelist, Thinking Outside the Book: Innovation in the Classroom, American Association of Law Schools Annual Meeting, Washington, DC | Jan. 3, 2015

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Intellectual Property for Entrepreneurs, Startup Aggieland, College Station, TX | Oct. 2, 2014

Workshop Organizer and Presenter, Center for Law and Intellectual Property (CLIP) Workshop, Intellectual Property for Entrepreneurs, College of Engineering, Texas A&M University, College Station, TX | Oct. 1, 2014

Panelist, Challenges and Upsides of Working with Student Entrepreneurs, Transactional Clinical Conf., Chicago, IL | Apr. 26, 2014

Conference Organizer and Presenter, Innovation Summit: Entrepreneurship Clinics and Student Ventures, Texas A&M University School of Law, Fort Worth, TX | Feb. 28, 2014

Panelist, Legal issues in entrepreneurship: Understanding how the law affects entrepreneurs, universities, and students, "Cowboys, Culture, and Creativity," U.S. Association for Small Business and Entrepreneurship, Fort Worth, TX | Jan. 10, 2014

Conference Organizer and Presenter, Evolving Economies: The Role of Law in Entrepreneurship and Innovation, Texas Wesleyan School of Law, Fort Worth, TX | Apr. 1, 2011

Conference Organizer, From Coal to Content: Intellectual Property and Technology in the New Economy, West Virginia University College of Law, Morgantown, WV | Sept. 18-19, 2006