The background is a solid yellow color with a subtle, repeating chevron pattern of slightly darker yellow lines. The chevrons are arranged in a series of parallel lines that create a sense of depth and movement, pointing upwards and to the right.

EDUCATIONAL MATERIALS 2020-2021 REPORT

West Virginia University

West Virginia University Educational Materials Report 2020-2021

West Virginia Higher Education Policy Commission

Title 133, Series 51 Bookstores and Textbooks

1. Reminder Letters

WVU's Office of the Provost routinely distributes information to the faculty, both directly and via the academic deans, regarding educational materials. A reminder letter that details the importance of timely textbook selection is sent to the faculty every fall and spring semester in advance of the textbook selection deadlines. The WVU Bookstore also follows up with faculty who have not submitted their textbook selections in a timely fashion.

2. Textbook Selection Guidelines

WVU's textbook selection guidelines are clearly posted on the Provost's website and outline strategies to keep textbooks affordable for students. The guidelines address the use of earlier editions of textbooks, the customization of textbooks, deadlines for textbook selection, the receipt of payment or other benefit as an inducement for requiring a specific textbook, and the written provision of information by textbook publishers when soliciting an employee of the WVU Board. Committee discussions with departments delivering large-scale instruction indicate that many have adopted affordability as a key standard in their decisions on educational resource adoption and that the number of traditional textbooks required for student purchase is declining.

<https://provost.wvu.edu/projects-and-initiatives/textbook-affordability/textbook-selection-guidelines>

3. Default Selection of Textbooks

Implemented in Fall 2012, the textbook default selection procedure stipulates that the WVU Bookstore notify department chairs of departmental courses without textbook selections after the textbook selection deadline so that the department chair can apply the default textbook selection procedure. Default selections are strictly enforced. Each department, college, or school establishes its own procedure and forwards that procedure to the Educational Materials Committee. If a textbook selection has not been made, and the department, college, or school has no default procedure in place, the university-wide default procedure is applied, deferring to the course materials that were used the last time that the course was offered.

4. Book Ordering with A.I.P

The WVU Bookstore has adopted AIP, a new online textbook adoption platform for faculty. By using the new capabilities in the system, the Bookstore received double the usual amount of book orders compared to the same period in previous years. With the increase in ordering, the Bookstore was able to source more inexpensive used copies of books than has been the case. The new software also has improved functionality for adopting OER software (see Appendix A below). AIP allows faculty members to research and adopt course materials, compare textbook costs, identify format availability prior to adoption, read product reviews, and review past textbook adoptions.

5. Student Facilitation

Student Financial Services has added Registration Integration to the student registration software (STAR). This integration helps ensure timely access to educational resources and enables students to easily pay for their required course materials with financial aid. Students using Registration Integration are able purchase the materials for their enrolled courses simply and easily using the funds in their student accounts.

Additionally, the bookstore allows for easy search and price comparison of required and optional textbooks and other course resources. Students are provided with transparent pricing with rental, digital, used, and new book prices listed. Below is an example of what a student would see, including an Open Education Resources textbook.

Fall 2021 HIST 153 005 (2 required)

Professor BAILEY



REQUIRED **OER**

American Yawp, Volume 2: Since 1877 (OER)

By Locke, Joseph L.
Edition: 19
Publisher: INGRAM
ISBN 13: 9781503606883

Save up to 37% off the Publisher's List Price

Print

\$31.67 New Print

\$23.75 Used Print

Rental

\$21.55 New Print Rental
Return by 12/17/21

\$15.65 Used Print Rental
Return by 12/17/21

ADD TO CART



REQUIRED

American Yawp: A Massively Collaborative Open U.S. History Textbook, Volume 2: Since 1877

By Locke, Joseph L.
Edition: 19
Publisher: STANFORD C
ISBN 13: 9781503608146

Digital

\$25.00 Digital Purchase
Online access for 365 Days,
perpetual offline download access

Digital Rights

ADD TO CART

6. Open Educational Resources (OER) Initiatives

WVU is actively pursuing opportunities to encourage faculty and departments to adopt Open Educational Resources (OER) in their courses. OER is a general term describing a variety of different learning materials including textbooks, online modules, videos, and other resources. These resources are either in the public domain or have open “Creative Commons” licensing which permits their free distribution. Over the past few years, these resources have become widely acknowledged as a legitimate alternative to commercial educational materials.¹

WVU has encouraged faculty to review and possibly adopt OER resources in their courses. The WVU Libraries and Teaching and Learning Commons have been particularly active in this effort.

- A. WVU Libraries and Teaching and Learning Commons Open Educational Resources Grant continued for AY 21-22. This grant is open to all instructors from the WVU campuses. It is meant to encourage instructors to innovate by finding

¹ For a meta-analysis of the value and quality of OER resources, see, for example, Virginia Clinton and Shafiq Khan, *Efficacy of Open Textbook Adoption on Learning Adoption and Course Withdrawal Rates: A Meta-Analysis*, 2019.

new and more affordable ways to provide learning materials through OER. Mini grants ranging between \$300.00 and \$500.00 dollars are available to facilitate the adoption of OER in larger courses. Larger grants are offered for instructors who would prefer to author their own OER for adoption in their classes.

<https://library.wvu.edu/about/oer/initiatives/grant>

- B. Additional grants for the adoption of OER was offered by HEPC through the Open Learning West Virginia grant opportunity were utilized by WVU faculty.
- C. The WVU Library assists instructors who are interested in adopting OER. These include links to the most popular OER collections and an OER adoption guide webpage.
<https://library.wvu.edu/about/oer/resources>
<https://libguides.wvu.edu/c.php?g=793439>
- D. The Barnes & Noble bookstore now allows students to search for classes that have adopted OER.

7. Educational Materials Committee

WVU's Educational Materials Committee meets to set priorities regarding educational materials affordability. The Committee is composed of ten members, including representatives from the Student Government Association, Faculty Senate, Libraries, and Bookstore. The committee was unable to meet with regularity during AY 20-21 due to the expediencies of the COVID-19 pandemic but hopes to press forward on several initiatives during AY 21-22.

8. Initiatives for AY 21-22

The Educational Materials Committee plans to continue with several initiatives that were put on hold due to COVID-19. The committee will survey WVU general education courses to identify offerings which use OER. As WVU moves to adopt a new general education curriculum, courses that use OER resources might be identified in the student catalog and schedule of courses and receive preferred general education status.

The Committee will also design and implement a new Educational Materials Affordability website that better integrates the variety of approaches to course material affordability and provides links to resources. The committee will begin with a survey of other land-grant institution initiatives and websites.

BNC
ADOPTION & INSIGHTS

Sarah Ryan
Log out

COURSE LIST

DASHBOARDS

COMMUNICATION HUB

AFFORDABILITY SOLUTIONS

FDIA First Day Inclusive Access

OER

OER+ OER + Courseware

PMG Price Match Guarantee

CPC Course Pack Creation


ADOPTION SUPPORT

SEARCH

PERMISSIONS & SETTINGS

Open Educational Resources (OER)

Open educational resources (OER) are free or low-cost teaching, learning, and research resources that are openly licensed for you to use in your courses.






If you are using no cost or low-cost content, like YouTube videos, online lectures, or activity guides, you may already be using OER in your class.

Advantages of OER:

- Empowering Instructors**
With OER, you can adapt and customize learning materials to meet the needs of your students and your course's learning objectives.
- Save Money**
OER allows students to save money, as OER textbooks and companion products are more affordable than traditional course materials.
- Keep Content Relevant and High Quality**
The open licenses of OER allow for sharing and continuous updates, to ensure the maintenance of quality and relevance of materials.
- Flexibility and Choice**
OER can be used as supplemental materials, but many instructors are increasingly using OER as their core course materials.

Interested in using OER in your course? [Click here to search for OER options.](#)

Learn more about OER by exploring these solutions:

 <p>OpenStax publishes high-quality, peer-reviewed, openly licensed college textbooks that</p>	 <p>MERLOT is a curated collection of free and open online teaching, learning and</p>	 <p>OER Commons is digital library and collaboration platform for open license learning materials.</p>
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