As part of the West Virginia University Board of Governor's Rule 2.2 Program Review process, the WVU Provost's Office required that a single Program Review Self-Study Form be completed on behalf of all identified programs in the department or unit. This Program Review Self-Study Form was to be submitted to the Provost's Office by end of day on August 1, 2023. The Provost's Office reviewed the submitted Program Review Self-Study Forms in early August.

Self-Study content is unvetted by the Provost's Office. As such, the WVU Provost's Office cannot attest to the accuracy of any data, analyses, or statements provided within. Also, redactions were made where warranted for the protection of individual identities around sensitive information.

Q1.1.

BOG Program Review Self-Study Form

This is the self-study form that will be completed in support of the summer 2023 academic transformation program portfolio review.

Only one program review self-study is to be submitted per unit; all of the unit's *programs* will be covered by one self-study.

Q1.2. Select the appropriate academic unit under review.

College	Health Sciences Center ✔
Department or School	School of Public Health 🗸

Q1.3. List all of the unit's programs.

Example:

BA Biology BS Biology MS Biology PhD Biology

Provost Review Initiated: BS Public He	and the Maria Andreadale Andreadale and the Company of the Company	
Industrial Hygiene PhD Occupational a	ealth MHA Health Administration Dean Review Initiated in Conjunct and Environmental Health Sciences All other programs not under re pulation Health PhD Epidemiology PhD Social and Behavioral Scie	eview: BS Health Services Management and
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 $\it Q2.1.$ Explain how the unit and its programs contributes to WVU's $\underline{\rm mission}.$

This response is limited to 7500 characters, approximately 2 single spaced pages.

The mission of the School of Public Health, the School oligns closely with WUVs commitments as a land-grant institution. We have a unique and special connection to WUU's healthcare pillar through our comprehensive focus on the full range of factors that determine individual, community, and population health and well-being. Our school is committed to creating a diverse and inclusive culture guided by our values: community, and population health and well-being. Our school is committed to creating a diverse and inclusive culture guided by our values: community, and population health and well-being. Our school is committed to creating a diverse and inclusive culture guided by our values: community, and population health of the state of the university and the state responses to the opioid epidemic, the COVID-19 pandemic, and countless other critical health issues plaguing our state. Our portfolio of carefully planned, integrated, and interdisciplinary programs includes training and emphases in the scale determinants of health, fillness and injury prevention, global health, environmental health, health policy, project management, healthcare administration, prevention science and behavioral interventions, occupational health and safety, and patient navigation among many others. Our students are relied in critical analytical skills in biostatistics and epidemiology. They learn critical public health and healthcare leadership skills, Perhaps more essential than all, they develop the capacity, the competencies, and the compassion to identify and amalerizate the many health issues we see in our state, region, country, and world. Our faculty, staff, students, and alumin directly and impactfully improve healthcare and prosperity for the people and communities where they will live, learn, work and play. The growing need to understand the fundamentals of public health has never been greater, especially in West Virginia, and Freyerinot, the Kaisar Family Foundation, and Freyerinot, the every major calcularly active. The commun

Q3.1. Resources, Revenue, and Expenses

The purpose of this section is to ensure the accessibility and adequacy of the unit's infrastructure and resources and its financial viability.

Responses in this section are limited to 7500 characters or approximately 2 single spaced pages.

Q3.2. Has the unit experienced significant issues with any of the following during the past five years?

By "significant," we mean issues that interfere with either the unit's ability to deliver its programs to its students or the students' ability to complete those programs in a timely manner.

	Yes	No
Ability to schedule required classrooms	0	•
Access to adequate technological infrastructure	0	

Access to adequate technological support	0	•
Access to adequate physical infrastructure (labs, performance spaces, etc.)	0	•

Q3.3. Describe the issues the program has faced in the area(s) identified above.

This question was not displayed to the respondent.

Q3.4. Data have been provided on the unit's last three years of tuition revenue, expenses, and net revenue. Address any negative net revenue or any significant changes (positive or negative) to unit's net position.

Revenue by department is the actual tuition revenue, net of any discounting, paid by students taking courses in course subject codes affiliated with the department.

Expense by department is the actual unrestricted, operating expenditures by department within the functions of instruction and academic support.

Net revenue is the revenue minus the expense.

The School's net tuition revenue is relatively flat, seeing a less than 1% growth since 2020. This is mainly the result of growth in SCH production (largely driven by graduate program growth, particularly the Master of Health Administration) combined with the negative tuition impact of waivers provided to the school's increased number of doctoral students (up 65% from 2018 and nearly 20% since 2020). Additionally, operational expenses have increased, predominantly because of increased faculty costs. These increases are due to several factors, including faculty promotions, hiring more senior faculty to fill positions vacated by departing junior faculty, and efforts to recruit and retain highly-qualified faculty and academic leaders by meeting national mediar (50th percentile) salary benchmarks for schools of public health. Based on the data provided by the university and verified by the School, it is unfortunately clear that until the school fully actualizes the strategic program enrollment growth it is experiencing through new and revised programs (discussed in response to Q6.2 and Q6.3), additional faculty reductions and other restructuring for FY'25 will need to accompany other reductions to non tenure track faculty, staff, and operational expenses made for FY'24. These and other reductions are discussed in response to Q4.2 and Q6.2, below. We expect these changes to greatly reduce the school's budget deficit (revenue net expenses) and eventually lead to a net positive position.

Q4.1.

Faculty Composition and Productivity

Responses should be concise but also specific and supported by evidence. Responses in this section are limited to 7500 characters or approximately 2 single spaced pages.

Specific data definitions for these metrics are available on the <u>Academic Transformation</u> webpage.

Q4.2. Data have been provided on the unit's faculty full-time equivalency (FTE) to the median of all majors for fall 18 to fall 22.

Address any differences in the unit's student to FTE ratio and the institution's student-to-faculty ratio of 18-to-1 per IPEDS reporting for academic year 2021-2022.

Currently, the School of Public Health has a roughly 7-to-1 student to faculty ratio. This is based on a current total enrollment Fall 2023 of 290 students (unduplicated new and continuing) across all SPH programs. To meet the institution's ratio of 18-to-1 based on current student enrollment would require a reduction of 23 faculty (from 39 to 16). This would cause the school to lose its accreditation from the Council on Education for Public Health and leave the school entirely unable to deliver even its core programs, let alone support the university's other programs as we do through courses that serve multiple cadedmic units (see section 7.1 and attached supplemental information [sections 7.2-7.4] for additional information pertaining to the school's minimum accreditation criteria). Over the past five years, the SPH has been highly active in its own internal academic transformation initiatives. The school has already strategically and intentionally created extensive academic efficiencies within and across its programs and is continuing to refine its curriculum to provide even greater efficiencies. Not only do SPH faculty teach across the school's several programs and egree levels, but many courses also serve multiple degree programs, minors, and certificates. To maintain its accreditation and deliver the more refined set of academic programs outlined in section 6.2, the SPH requires a minimum of 26 full-time instructional faculty members (non-clinical, non-research-only). This would constitute a 33% reduction from the current faculty workforce and would result in the School's approximate faculty-to-student ratio increasing from 1.7 (currently) to 1.11. The school's recommendation for how it might achieve this reduction while maintaining its core academic programs, delivering on its mission, and continuing to serve its growing and successful student population, are outlined in section 6.2. We feel it important to note in this discussion that a purely internal student-to-faculty ratio does not capture outlined
1.2. This guestion is optional and required only if a unit's dectoral programs are under review.
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Q4.3. This question is optional and required only if a unit's doctoral programs are under review.

Data have been provided on the unit's tenure-track / tenured FTE to doctoral student headcount ratio across all of the unit's doctoral programs.

Address any differences in the unit's doctoral student to tenure-track and tenured faculty FTE ratio to the institutional expectation of 2-to-1.

	The overall faculty FTE to doctoral student headcount ratio within the PhD in Public Health Sciences as of Fall 2022 is 2.5 students per faculty member. However, this differs by major within the program: Epidemiology (2.8), Occupational and Environmental Health Sciences (1.6), and Social and Behavioral Sciences (2.7). The OEHS major is the only one below the university's expectation of 2-to-1. However, it should be noted that all of the PhD majors in the School of Public Health experienced strong growth and enrollment for Fall 2023. Assuming all committed students matriculate into the program/majors as planned, the overall faculty FTE to doctoral student headcount ratio within the PhD in Public Health Sciences as of Fall 2023 will be 3.2 students per faculty member. Again, this differs by major within the program: Epidemiology (3.3), Occupational and Environmental Health Sciences (2.7), and Social and Behavioral Sciences (3.4).
pe	4.4. Data have been provided that show the changes to the unit's total number of faculty over the review criod. Data have also been provided that show the total student headcount enrolled in all of the unit's ograms over the same period of time as well as a three-year trend in student credit hour (SCH) production.
	xplain the relationship between the change in the number of faculty in the unit and the change in the units tal headcount enrollment and SCH production trends.

Through a combination of retirements and elective departures, as well as new hires/replacements during the review period, total faculty FTE has decreased by three (3). The lower total faculty FTE reflects a conscious and intentional effort already undertaken by the school to optimize the overall faculty complement and instructional workload. The afore mentioned growth in student credit hour production (SCH) despite the decrease in total faculty FTE indicates a strong positive trend in efficiency and workload optimization. From 2020-2022, the total SCH production per faculty FTE rose from 142 SCH/FTE to 198 SCH/FTE, an increase of 39.4%.
Q4.5. Data have been provided that shows the unit's research expenditures per the Higher Education Research and Development Survey (HERD).
Does this data capture all of the unit's research expenditures? If not, explain the difference here and provide evidence of additional research expenditures below.

	After thorough review of the HERD data provided by the university, we feel this may not fully reflect the external support and activity of School of Public Health. Our internal data used for annual reporting is attached below for reference. This has been provided by the School of Public Health business office. The HERD data indicate total external research expenditures for FY'22 to be \$4,616,061. However, our internal records show total research expenditures of \$4,662,270 (a minor difference of +\$46,209). However, the School also had external training/student support grant/contract expenditures totaling \$604,874 and external service grant/contract expenditures of \$1,467,820. Thus, the School's total expenditures on external grants and contracts totals \$6,734,964. Importantly, these external grants and contracts brought \$1,361,808 in indirect F&A revenue to the university/school. External grant/contract expenditures just one metric of faculty research productivity. Over the past five years (2018-2022), SPH faculty have been exceptionally productive in terms of peer-reviewed publications, books and book chapters. They have also brought in and/or support tens of millions of dollars in grants and contracts, bringing millions in F&A return to the university/school. Detail of this research productivity can be provided as needed/requested.
Q [,]	4.6. Upload evidence of research expenditures here.
J	FY22 CLS Sponsored Award File FINAL.pdf 128.3KB application/pdf

*Q5.1.*Student Enrollment and Graduation History

Responses in this section are limited to 7500 characters (approximately 1.5 single spaced pages). Responses should be concise but also specific and supported by evidence.

Specific data definitions for these metrics are available on the <u>Academic Transformation</u> webpage.

Q5.2. Data have been provided on all of the unit's program's student enrollment trends.

That data includes:

4-year median fall enrollment (fall 18 through fall 21); Fall 2022 change from 4-year median (in headcount and in percentage). Units should address any programs with enrollment below the median for the program level or which has experienced a negative change in enrollment.

BS Public Health. Fall '22 enrollment: 94 While Fall 2022 enrollment is well above the institutional undergraduate median of 72, the program has experienced declining enrollment. There are several contributing factors, many of which the School has addressed through changes to the program that make it more attractive and accessible to prospective students. Most of our enrollment comes from internal transfers who start in exploratory pathways, pre-health majors, or who are interested in pursuing a health career but are struggling to find their place in other health science programs. In this way, the BS PH continues to contribute to WVU's student retention efforts. Since Spring 2023, we've had 38 internal transfers changing from programs including Biology, Exercise Phys., Health & Wellbeing, and Nursing. Many found BS PH at a time when they felt frustrated, confused, or defeated. Some had been struggling to maintain a competitive GPA or find a career path and were at risk of leaving WVU. Since coming to the BS PH, these students reporting being happier and more confident in their academic abilities and their ability to pursue their dream of a career in healthcare. Our retention and graduation rates are among the best at WVU: Our average 4-year graduation rate from 2018-22 is 80% and our average fall-to-fall continuance rate in that time is 84%. This rate is much stronger than similar WVU programs: Exercise Physiology (69%), Biology (63%), and Health & Well-Being (46%). Fall to spring retention rates for First Time Freshmen were 100% in 2018, 2020, 2021, and 2022 and 90% in 2019. According to February 2023 data from the Provost's Office, no other school/program in the university has been as successful at retaining students during this time. We believe the 2019-20 approval of the Health & Wellbeing program has significantly and negatively impacted our enrollment. This program was approved without our appropriate input and leads to similar post-secondary or career paths. Students who do not meet requirements for direct admission to health science professional programs are heavily filtered by WVU to Health & Wellbeing though our program is a great or even better fit. This process should be ameliorated immediately. The school's BS in Health Services Management and Leadership (HSML) has grown 400% since its 2020 launch. While it has cannibalized some students from our BS PH, these programs share about 75% of their courses. Overall enrollment across the school's current two bachelor's programs is 110 and growing. The Univ. of Pitt. SPH launched a competing bachelor's program in 2021-22. With WVU out of state tuition remaining a significant barrier for those in surrounding counties and adjoining states, we have lost many students from the Pittsburgh area who have previously chosen our program. Finally, was in a severe car accident in early 2022 and eventually resigned

. The position remained vacant until June '23 We have proactively addressed structural barriers within the program. Strategies to improve enrollment are showing dividends. All of this, combined with the introduction of two undergraduate public health minors, the inclusion of our PUBH 101 and 201 as GEF courses, and the launch of an accelerated program with our long-standing Master of Public Health, are positioning the undergraduate program in public health for growth and long-term success. Master of Health Administration (residential/ online combined). Fall '22 enrollment: 39 The MHA Program was first implemented in Fall '20. MHA enrollment has grown 260% from 15 in 2020 to 39 in 2022 (total enrollment for Fall '23 is 44, a 293% growth from 2020). This growth is the result of two main factors the quality of the program, which is in candidacy to become the first and only program in WV accredited by the Commission on Accreditation of Healthcare Management Education (CAHME), and the growing demand for health administrators in WV and beyond. Both of those factors will remain true in the next decade. Full accreditation of the program is expected by Spring 2025. Additionally, the program and school are implementing various changes to keep increasing enrollment in the MHA Program (see Q6.2 and Q6.3). It is important to note that the School is intentionally managing total program enrollment. High-quality MHA programs nationally admit cohorts of 25-30 students. The program has been particularly efficient at graduating students. Most have completed the program in the expected two-year full-time plan of study. Our retention rate is 93%, which is exceptional for a new program, especially one that officially launched in Fall '20, while the pandemic was peaking. The final graduation rate is 87% for the 2020 cohort and the current graduate rate for the 2021 cohort is 80%. Once the remaining three students from that cohort graduate, the final graduation rate will be 95%. These results are outstanding considering that half of the MHA students are working full-time in health organizations and most of the others are working part-time to fund their education. The data demonstrate overwhelmingly that the MHA program is not only a resounding success for the School, but a core strength that the university can and should build around moving forward. MS Biostatistics. Fall '22 enrollment: 3 An enrollment of 3 is far below the graduate median. The MS in Biostatistics spent the past few years with interim leadership. In Fall '22, a new program director was named. She has made several program improvements (see Q6.2 and Q6.3) and been actively recruiting strong students. Fall '23 enrollment now stands at 7, an increase of 233%. Given the high marketability and strong salary for those with this skillset, the program boasts a 100% job placement rate. Program improvement and repositioning effort are underway. MS Industrial Hygiene. Fall '22 enrollment: 4 The MS IH was a long-standing and successful program at WVU that was suffering from years of neglect in its former academic home. The program transitioned to SPH during Spring/Summer '22, formally launching in Fall '22. The program benefits from a large joint training grant from CDC NIOSH that also supports the School's Occupational Medicine residency. Of note, MS IH programs typically admit 7-10/year to ensure adequate depth and faculty oversight in this highly technical profession. While Fall '22 enrollment of 4 is a fraction of the expected graduate median, we are encouraged by the initial response to the programs renewal, both from prospective students and from industry. Enrollment for Fall '23 will be 11 after admitting a strong class of highly qualified students, some of whom are receiving employer tuition support. PhD OEHS. Fall '22 enrollment: 5 The Fall '22 enrollment of 5 is a third of the expected median for doctoral programs. Interest in the field tends to come from a very niche group of students that may be limiting recruitment. Further, and perhaps most importantly, outside of the NIOSH training grant that supports the MS in Industrial Hygiene, OEHS faculty have largely lacked funded research projects with which to attract and support doctoral students.

Q5.3. Data have been provided on the unit's three-year trend in student credit hour (SCH) production.

Units should address any programs with a negative trend in SCH production.

The School of Public Health has seen a strong positive trend in SCH production cross the school, increasing by 13% over the review period (2020-2020). However, we feel this is an area we can and will continue to see significant growth. We traditionally receive strong demand for undergraduate masters, doctoral and professional sudents to take our courses as required and elective components of their plans of study. The SPH has faculty with highly untitue skillsest at the university which can contribute at an even higher level across the university now that the unsertily formation and positions the school to offer these courses more broadly. One example of this is our BIOS 601.— Applied Biostafistics 1 course, which will have double the enrollment its Fall due to high demand from multiple academic units across the university (Stater, Eberly + NSC, and others). Another is PUBHS 40.— Health Systems Leadership, which not only filis requirements for all SPH academic programs. But also regularly sees strong enrollment from other academic units programs. Such academic efficience efficiency specially in collaboration with programs. But also regularly sees strong enrollment from other academic units programs. But associately academic programs are such academic efficiency. Bell purposed to the school. Effective Fall 2023, we have laurched two new public health minors (Public Health; Health Polips and Health care Nagadori), we accelerated bachelors—bornaters program of growing strong the school of the public Health in SBH set in Service GEEs provises of Health Care and the SH service of the SH servic	er

Q6.1. Assessment of Learning and Program Improvement

The Provost's Office will review the self-studies from the most recent Board of Governor's five-year program reviews for this section.

Units may provide updated information below if they so choose.

Q6.2. Provide the unit's plans or ideas to make significant changes to its operations, structure, offerings, or personnel in order to reduce its costs or improve its efficiency.

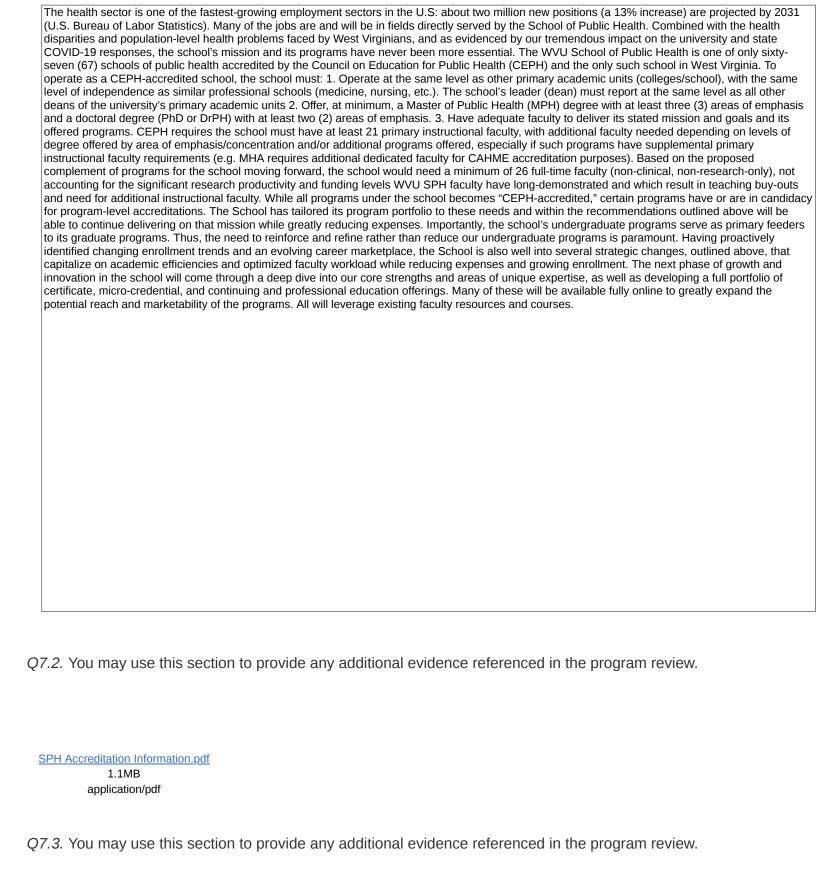
Provide any significant changes to the department's program curricula, its assessment of learning practices, or any other improvements that have been made since the department's programs completed their most recent Board of Governor's five-year review.

BS Public Health We lowered our GPA requirement and updated the curriculum to allow students to tailor their program. The program is designed to serve as a pathway to the PH workforce or to graduate/professional programs. Having this program at the HSC allows WVU to retain students who wish to complete pre-requisite work and continue on to programs at WVU/HSC. We've taken steps to expand our reach across campus and introduce more students to the field. Beginning Fall '23, we will offer two undergrad Minors in Public Health and Health Policy & Healthcare Navigation. Our PUBH 101 and PUBH 201 courses were approved as GEF courses starting Fall '23. Enrollment in PUBH 201 has increased by 50% and PUBH 101 by 34% from Fall '22 to Fall '23. We plan to offer a section of PUBH 101 on the downtown campus in Spring '24. We are eliminating program restrictions for all 200level PUBH courses. We are also launching two accelerated bachelors-to-masters programs beginning Fall '23. No additional faculty or resources were needed to launch these ABM programs. Master of Health Administration Since its launch, the MHA has not required curricular changes and has maintained strong/growing enrollment. Importantly, it is now in candidacy to become the state's first and only CAHME-accredited program, the international gold standard for health administration programs. MS Biostatistics Recent changes to the curriculum allow for decreased faculty teaching burden (two fewer courses are taught a year) and increased course enrollment (courses are used across multiple programs; multiple cohorts of students will take the same courses at the same time). These changes also remove a major admissions barrier for the program by changing certain pre-requisites. MS Industrial Hygiene The IH curriculum has been strengthened, adding more than 30 practical laboratory experiences. The curriculum was streamlined to 3 terms and a summer, boosting the economic feasibility of studying IH at WVU. Moreover, we implemented 3 additional strategies to boost enrollment: validation of up to 10 credits of applicants' previous degrees; reconnecting with the US Military and Coast Guard to become their training center for IH; and making all IH classes available in a distance learning mode, with a 1-week in-person time at WVU for calculations and/or labs. PhD OEHS The OEHS PhD curriculum and plan of study have been restructured and updated based on the feedback from students and outcome assessment. The OEHS faculty are developing an interprofessional plan of study for the MS IH and OEHS PhD programs. The OEHS PhD program has developed relationships with independent community/industry interests, such as distinguished alumni from the US EPA and Diversified Energy to support students and enhance the curriculum. Planned School Improvements/Recommendations Moving into the current fiscal year, the School reduced its faculty FTE by 3 through non-renewal of non-tenure track faculty positions, and also non-renewed 4 staff, resulting in significant adjustments to our operations. To help achieve further academic efficiencies and financial savings without impacting the school's mission and accreditation, we propose a reduction of 13 faculty FTEs constituting a 33% reduction in the current faculty complement (from 39 to 26 faculty FTE). Based on Fall 2023 enrollment, this increases the current faculty-to-student ratio from 1:7 to 1:11 and still allows us to meet the minimum requirements for accreditation (CEPH criteria A4, A5, C2). This would be achieved through the following actions: 1. Academic Program Discontinuation & Efficiency Changes: a. Discontinuation of the PhD in OEHS. With 12 students for Fall '23 (5 new), this program/major is currently below the median of 14 students for WVU doctoral programs. It also has a lower faculty-to-student ratio compared to the other doctoral majors in the school. b. Discontinuation of the BS PH, merger with the BS HSML. These two programs share a common core and many required/elective major courses. This merger allows the school to retain its undergraduate student base which is critical to our financial vitality, and which serves as a pipeline to our graduate programs, while eliminating unnecessary courses and reducing the faculty needed to deliver two bachelors programs. We propose and intend to create multiple career pathways/AOEs through this degree including, but not limited to: health administration, community health, patient navigation, and pre-health professions. c. Collaborative Delivery of the MS IH. The MS IH is one of only 7 ABET-accredited IH masters programs. This program has an on-going training grant from CDC/NIOSH providing financial support for the program director, faculty, and students. The grant also supports the school's OccMed residency. Elimination of the program could threaten funding for the residency and would jeopardize a T32 training grant in toxicology at HSC. We believe the MS IH could be delivered collaboratively with multiple academic units at WVU (Statler, Eberly). d. Reposition current programs, increase online courses, add short-course offerings. Examples of this could include revising and re-positioning the school's MS in Biostatistics as an MS in Biostatistics and Health Analytics. The school is already working to expand its portfolio of graduate certificates, badges, and continuing education (see Q5.3). 2. Exploring multiple pathways for additional financial savings: The school has evaluated the potential financial benefit of several additional cost saving measures, including: eliminating administrative stipends (projected savings of \$433,650 annually), moving all remaining faculty to 9-month appointments, increasing extramural funding requirements for tenure/tenure track faculty members, and revising our current research incentive program. However, the full need for and impact of these additional actions cannot be fully projected until our final faculty complement for FY25 is determined. 3. Explore realignment of WVU's non-medical health-related programs under a single College of Public Health & Human Sciences. While the school cannot be folded under another academic unit and still achieve accreditation (see Q7.1 and attached supplements), as one of the university's few academic units with a unit-wide accreditation, the SPH does offer a logical and potentially powerful home for unifying a variety of other health-related disciplines from the HSC and the broader WVU campus. This would achieve significant academic and administrative efficiencies, including reducing redundant and internally-competing programs and facilitating collaborative program delivery, while positioning the school among the most innovative and integrated accredited schools of public health in the country. The school has proven its ability to deliver high-quality academic programs with the best student outcomes (measured by retention and graduation rates and student satisfaction) at the university. We also believe this would encourage greater faculty research collaboration pertaining to the state's many preventable and treatable chronic health problems. We strongly encourage the university to consider the strengths and efficiencies that could be realized through this approach and are prepared to provide outlines of two potential structures for this college upon request.

O6.3. The program may provide additional evidence of program improvement here.

Q6-3.pdf 41.4KB application/pdf

Q7.1. The unit may provide any additional context or information about the unit's programs here.



Q7.4. You may use this section to provide any additional evidence referenced in the program review.

Program and HR Data Tables.pdf 43.1KB application/pdf

*Q8.1.*Thank you for completing your self-study for the West Virginia University Board of Governors program review. You may now submit the survey and your self-study will be passed on to the Provost's Office for review.

